

NetprosAfrica: Network for Practice and Process Management Studies Drawing on African Empirical Settings



In Partnership with the **Business History Lab**
at **Africa Business School – University Mohammed VI Polytechnic (ABS-UM6P)**

Invites participants to 2nd in-person workshop on 8 January 2026
at ABS-UM6P in Rabat, Morocco

On 11 January 2024, in Cape Town, scholars gathered after the Africa Academy of Management (AFAM) 2024 conference to explore “North-South Dialogue on Practice-Based Approaches to Management Studies in Africa.” Co-hosted by **Warwick Business School** and **Stellenbosch Business School**, this meeting engaged over 40 scholars and established a vibrant community dedicated to practice-based research on African management topics.

NetprosAfrica (www.netprosafrica.org) was founded on 13 November 2024. The network hosts regular online webinars and spurs conversations, aiming to:

- Develop African research capacity in qualitative and practice-based methods
- Foster theoretical novelty, rooted in African empirical settings
- Review and reframe existing knowledge with a practice-based lens
- Enhance knowledge sharing and collaborations among scholars globally
- Bridge research and practice for real-world impact in Africa

Led by coordinators Mira Slavova and Natasha Winkler-Titus, **NetprosAfrica** (www.netprosafrica.org) features working groups on:

- **Strategy-as-Practice:** Catherine le Roux, University of Pretoria
- **Organisations and Work:** Natasha Winkler-Titus, University of Stellenbosch and Dorothy Mpabanga, University of Botswana
- **Entrepreneurship:** Nellie El Enany, AUC and Evelyn Derera, UKZN
- **Sustainability:** Laurent Beduneau-Wang, ABS-UM6P and Mumbi Wachira, Strathmore University
- **Innovation:** Sola Oni, PAU and Lucy Wamalwa, KCA University

Join us to the upcoming second in-person NetprosAfrica meeting at ABS-UM6P in Rabat, Morocco on **8 January 2026**. After the AFAM 2026 conference in ESCA Casablanca, NetprosAfrica is holding a workshop, hosted by the Business History Lab of ABS-UM6P. Transport to ABS-UM6P in Rabat will be provided from ESCA in Casablanca.

Objectives:

- Take stock of progress so far and recalibrate goals
- Reflect on theorising modes of engagement with African contexts
- Network and share work-in-progress
- Plan the next phase focusing on capacity building and research

Registration: <https://bit.ly/3KbaqwI>

This is a free event and open to limited number of participants. Any questions? ikon@wbs.ac.uk



**Join us in advancing practice-based management research rooted in
African empirical settings!**