



Table of Contents:

1. ABOUT AFAM	1
2. Message from the President, David Zoogah	2
3. Special Issue - Africa Journal of Management: China-Africa engagement	2
4. CONFERENCE.....	4
5. Call for cases: Social Entrepreneurship in Africa, \$1,500 Prize!.....	4
6. AOM PDW : Successful Publishing for Early Career Scholars of Management in Africa	6
7. RECENT ARTICLES ON AFRICA-RELATED RESEARCH.....	8
8. Entrepreneurship Summer Program 2019	9
9. Conference: Towards a global socio-economic transformation in Developing Countries.....	9
10. CONFERENCE: Africa's Sustainable Development: Inclusive Trade and FDI not Aid	14

1. ABOUT AFAM

AFAM (Africa Academy of Management) is an international group of academics and practitioners who are interested in knowledge about management and organizations in Africa. Alongside **AFAM News**, we also have a biennial **AFAM Conference**, the [Africa Journal of Management \(AJOM\)](http://www.africaacademyofmanagement.org), and the **AFAM website** <https://www.africaacademyofmanagement.org> .

Do you have news that you would like included? Tell the editor about it! We are currently receiving items for the next edition. All items for the newsletter articles need to be in word format. Please bear in mind that we may have to edit to achieve our size and presentation goals.

AFAM Membership: If you have an interest in knowledge about management and organizations in Africa, we invite you to join AFAM: membership benefits include a subscription to **AJOM**. To join please visit our website at <https://www.africaacademyofmanagement.org>

Unfortunately, for personal reasons I need to resign as Editor of AFAMnews. If you or someone you know is interested in this rewarding role, please contact David Zoogah, President of AFAM.

Kind regards,
Dr. Roxanne Zolin
Past-Editor AFAMNews



2. Message from the President, David Zoogah

Dear AFAM Community,

In December, I shared with you the plans of the executive committee for 2019 and our preparations for our conference in January 2020. I write to update you on what has happened since then. Let me express my profound gratitude to you for believing the vision of AFAM for the advancement of Management Research and Education in Africa. I also thank the executives who are sacrificing their precious time to run the organization. Together we can make uplift management scholarship.

First, let me begin by sharing a piece of good news. As you know our journal, Africa Journal of Management (AJOM) was ranked a “2” by the Academic Journals Guide last year. This year, AJOM will be indexed in the Emerging Sources Citation Index (ESCI) of Clarivate Analytics services. It is a step closer to being promoted to the Social Science Citation Index (SSCI). Inclusion in the SSCI is a function of citations. I therefore encourage you all to read and cite articles from AJOM. I am encouraging you to do that because we have very good articles in the journal. We also have prominent scholars writing for the journal. What you cannot get in other journals about Africa, you can get in AJOM. Please use it.

Second, I want to remind you about our 5th Biennial conference will be held at Lagos Business School, Pan-Atlantic University, Lagos, Nigeria from January 8-11, 2020. The conference theme is **Globalization, Pan Africanism, and the African Business Climate**. We are two weeks away from the deadline for call for papers. I encourage you to plan and to invite others to submit papers, symposia, professional development workshops, and caucus related to management issues in and of Africa. Please send in your submissions and do not wait till the last minute!


Third, if you will be in Boston, Massachusetts, USA for AOM 2019, I encourage you to plan on attending all the AFAM sessions, meetings, and events. As you know AFAM is an affiliate and therefore can organize its own Professional Development Workshops (PDW). There are PDWs related to major management issues in Africa. For example, there is a writing workshop, a PDW on ethnicity in Africa as an issue of diversity. There are also papers on Africa. There will also be business meeting, and our signature (African!) social. Please try to participate in all of these. That is how we can build a community that advances management in Africa. We need to work together to increase our epistemic density.

Let me conclude by informing you that we are still working on the initiatives I talked about in my previous letter to you. The executives and I are determined to enhance our mission of ADVANCING MANAGEMENT SCHOLARSHIP AND PRACTICE IN AFRICA. I can assure you that we are diligently working on those initiatives, and in due course will have feedback on our efforts.

David B. Zoogah, PhD

President

May 2019



3. Special Issue - Africa Journal of Management: China-Africa engagement

Guest Editors

Prof Ken Kamoche, University of Nottingham, UK,

Dr Saileshsingh Gunessee, University of Nottingham, Ningbo, China.

Dr Nana Kwabena Kufuor, University of Nottingham, Ningbo, China.

Deadlines



Abstract Submission Deadline: 31 October 2019

Full Paper Submission Deadline 31 March 2020

Background

With the increasing Africa-China engagement particularly in light of China's new 'Belt and Road' initiative, this special issue seeks papers that contribute to our understanding of the nature of this engagement with regard to, inter alia, the management, social-cultural, investment/industrial, and trade/business dimensions. This engagement has important implications for Africa's industrial-economic rejuvenation, and as Chinese investors become significant players in what has come to be viewed as Africa's renaissance, we see an important opportunity to debate this phenomenon, to identify appropriate theoretical lenses for an emergent and hence under-researched phenomenon, and to shed light on how the Chinese presence is impacting the African investment and business landscape, including business human resource practices. This call is consistent with recent exhortations for researchers to develop new and ambitious inter-disciplinary approaches to African management research and managerial thinking (e.g. Amankwah-Amoah, 2016; Kamoche et al., 2012; Zoogah et al., 2015).

It has been noted that it is not just the stock of Chinese foreign direct investment (FDI) into Africa that is remarkable, but the speed of growth (Gu, 2009). As such, observers have tended to be mesmerised by the astronomical figures that characterize this growth, yet, the situation on the ground remains largely under-researched. Much attention has focused on the experience of large state-owned firms which are heavily over-represented in the infrastructural projects and mining up and down the continent (Fung and Garcia-Herrero, 2012). In much of this debate, the actual voices of Africans remain relatively 'weak' (Jackson, 2012). In an effort to extend the scope of analysis, Kamoche and Siebers (2015) adopted a post-colonial lens to examine the perceptions and attitudes of Chinese investors in Kenya, as well as the experiences of Kenyans who work for them. Others have debated the benefits of Chinese FDI and Chinese soft power, resource dependence, the impact of Chinese products on African economies, the appropriateness of Chinese business and human resource management practices, the extent of and impact of knowledge transfer, and so forth (e.g. Brautigam and Tang, 2011; Fijalkowski, 2011; Hanusch, 2012; Jackson, 2014; Jackson & Horwitz, 2017; Xing et al, 2016). There are many questions that remain unanswered, and the field is still in an embryonic stage. Thus, we welcome conceptual, theoretical and empirical papers that advance our understanding of this emergent engagement, and that address but are not limited to the following topics:

- the drivers of China's interest in Africa and Africa's resources
- the Asian firm in Africa/ the African firm in Asia
- human resource issues, cross-cultural relations and cultural diversity
- skill formation and the creation of managerial expertise
- China's involvement in key sectors such as agribusiness, textiles and mining
- the role of indigenous knowledge in developing African solutions to the China-Africa engagement
- soft power, corporate governance, CSR and business ethics
- implications of the Belt and Road Initiative (BRI) for Africa

Africa Journal of Management

AJOM is published by Africa Academy of Management (AFAM), an affiliate of the US-based Academy of Management. As the first scholarly journal of AFAM, AJOM gives voice to all those who are committed to advancing management scholarship, education and practice in or about Africa, for the benefit of all of Africa. The purpose of the journal is to advance management theory, research, education, practice and service in Africa by promoting the production and dissemination of high quality and relevant manuscripts. AJOM welcomes manuscripts that develop, test, replicate or validate management theories, tools and methods with Africa as the starting point. The journal also publishes research notes, book reviews and insights, and comments and debates from readers on published papers or important management questions of the day.

Founding Editor, Prof Moses Kiggundu, Carleton University, Canada.



Senior Associate Editor, Prof Bruce Lamont, Florida State University, USA.

Submission Guidelines and Process

- AJOM operates an international double-blind peer review process.
- Authors should refer to the AJOM website for instructions on submitting a paper.

Submission must be done via the Africa Journal of Management Editorial Manager at

<http://www.edmgr.com/rajm/default.aspx>

- Authors are encouraged (but not required) to submit a 500-word abstract and outline to Professor Ken Kamoche ken.kamoche@nottingham.ac.uk by 31 October, 2019. Notification of abstract acceptance will be done by 18 December 2019. Please note that acceptance of abstracts does not guarantee inclusion in the Special Issue as all full paper submissions will still be subjected to double-blind peer review.

- Authors with accepted abstracts, and those directly submitting full manuscripts, should please do so by 31 March, 2020.

Please direct enquiries about this special issue to the lead Guest Editor:

Prof Ken Kamoche, University of Nottingham, UK, Email: ken.kamoche@nottingham.ac.uk

4. CONFERENCE

5. Call for cases: Social Entrepreneurship in Africa, \$1,500 Prize!

Emerald Group Publishing is delighted to welcome quality case submissions to the Emerging Markets Case Studies collection for cases on social entrepreneurship in Africa.

http://www.emeraldgrouppublishing.com/products/case_studies/pdf/social_entrepreneurship_africa.pdf

http://www.emeraldgrouppublishing.com/products/case_studies/authors.htm

Abstract submission deadline: June 14, 2019

Full case submission deadline: September 30, 2019

Guest Editors: Dr Alex Bignotti, Senior Lecturer, and Mohamed Farhoud, Researcher, Unit for Social Entrepreneurship in the Faculty of Economic and Management Sciences, University of Pretoria; and Kerryn Krige, Chief Technical Advisor, International Labour Organisation.

EMCS Editor-in-Chief: Professor Michael Goldman, University of San Francisco & Adjunct Faculty at the Gordon Institute of Business Science

Overview

Social enterprises are highly embedded in their context; hence, social entrepreneurial activities and practices vary greatly across contexts (Rivera-Santos, Holt, Littlewood, & Kolk, 2015). These differences stem from contrasting forces—political, social, society, institutional, historical, spatial, and temporal dimensions—that exist in the external environment. For example, the activities and business models change following the country of origin (Bacq & Janssen, 2011; Dees & Battle-



Anderson, 2006; Defourny, 2014; Defourny & Nyssens, 2008; Defourny & Nyssens, 2010; Karanda & Toledano, 2012; Kerlin, 2006; 2010); the religion (Ramadani et al., 2017; Yan, 2012); and the political, legal and economic environment (Margiono, Zolin, & Chang, 2017; Partzsch & Ziegler, 2011; Peattie & Morley, 2008; Ridley-Duff, 2016). This explains why the definitions of social entrepreneurship tend to vary between regions in terms of understanding, use, context, and policy (Kerlin, 2006; Nicholls, 2006; Poon, 2011). As such, social entrepreneurial activities are not unitary actors as they depend on the space-time context and vary across geography and communities (Dufays, 2017; Ebrahim, Battilana, & Mair, 2014; Kerlin, 2010; Seelos, Mair, Battilana, & Dacin, 2011). However, little is known about how the social economy, social enterprises and social entrepreneurial activities work in emerging, developing-market or fragile-state contexts, including Africa—where potentially they have the highest impact because of the depth of market failure (Karanda & Toledano, 2012; Urban, 2015).

Following this context-based, contingency view of social entrepreneurship, we call on contributions that illustrate how social entrepreneurial activities originate, unfold and develop in Africa contexts. This special case collection aims to contribute towards addressing the gap in knowledge and theory about social entrepreneurship within and across the African countries (Bacq & Janssen, 2011; Littlewood & Holt, 2015a; Littlewood & Holt, 2015b; Rivera-Santos, Holt, Littlewood, & Kolk, 2015). We invite teaching case studies that address social entrepreneurship, the social economy, and social ventures. We encourage contributors to share learning experiences from the social enterprises, co-operatives, mutual associations and voluntary societies that they interact with and to frame the case studies in a country context and around the SDGs in order to give them traction in classrooms.

We suggest the following focus areas for the case studies (although this list is not exhaustive):

- Community-based or oriented models of social entrepreneurship, including co-creation practices with beneficiaries
- The meaning and development of social innovation
- The meaning of social value and social impact and social impact measurement practices
- Solutions and/or models for the funding of social entrepreneurial activities
- How legal and policy institutions adapt to include or incentivise social enterprises
- Scaling issues and considerations (e.g. what is the “right” scale size in different African contexts?)
- The nexus between social entrepreneurial activities and the informal sector
- The interlinkages between social entrepreneurial activities and the SDGs (possibly multiple SDGs)

Submissions are welcome for publication in a special issue of to be published in 2020.

Submission guidelines

Single-page abstracts of proposed case studies are to be submitted via e-mail to Mohamed Farhoud (mohamed.farhoud@up.ac.za) by June 14, 2019 (23:00 CAT). Abstracts should detail:

- The social enterprise’s country context
- A brief outline of the social enterprise
- A brief but clear framing of the case study in terms of the focus areas listed above or an alternative focus area
- A discussion of the proposed decision-making dilemma
- A list of the proposed teaching objectives
- A brief discussion of the core theoretical frameworks to be taught through the case.

Authors will receive feedback on abstract submissions by June 28, 2019. Completed case studies and teaching notes must follow the Emerging Markets Case Studies collection author guidelines at

http://emeraldgroupublishing.com/products/case_studies/authors.htm and be submitted by September 30, 2019 (23:00 CAT). Additional guidelines on case writing are available on the Emerald Cases Learning Hub at

<https://caseshub.emeraldgroupublishing.com/>



To submit your case, first create an author account at <https://mc.manuscriptcentral.com/eemcs>, then follow the on-screen guidance which takes you through the submission process. Please select the 'Social entrepreneurship in Africa' option when prompted to choose from issue options. If you have any questions about the submission process, please contact the EMCS Publisher Claire Jackson at cjackson@emeraldgroup.com.

All cases will be double-blind peer-reviewed before acceptance and all cases published in EWMCS are eligible for an author payment of £100 in addition to the prize fund mentioned below.

Awards

All authors will be offered ANSES (African Network of Social Entrepreneurship Scholars) membership. The benefits of the membership are:

- Attending research workshops, featuring research collaboration sessions and professional development workshops
- Membership in an African scholarly network with the opportunity to develop linkages and collaborations
- Exposure to social entrepreneurship scholarly work originating from or focussing on Africa through membership directory
- Opportunity to apply for funding for editing manuscripts to be published in top-tier journals

All accepted cases will be offered a free language editing service.

A panel of judges will select the 10 best cases. The winner will receive a prize of \$1,500, the runner-up will be prized \$1,300, and the 3rd place case will be prized \$1,100. The next 7 best cases will be sponsored for EMES memberships (EMES is the largest European social entrepreneurship scholarly network).

Enquiries should be directed to the special issue editors: Dr. Alex Bignotti (alex.bignotti@up.ac.za), Mohamed Farhoud (mohamed.farhoud@up.ac.za), and Kerry Krige (krige@ilo.org).

For further information and full references please see

http://www.emeraldgroupublishing.com/products/case_studies/pdf/social_entrepreneurship_africa.pdf

6. AOM PDW : Successful Publishing for Early Career Scholars of Management in Africa **2019 Academy of Management Meeting, Boston**

*Manuscript submission deadline: **June 1st, 2019***

PDW Organizers:

dt ogilvie, Rochester Institute of Technology dt@saunders.rit.edu
Stella M Nkomo, University of Pretoria Stella.Nkomo@up.ac.za


PDW Chairs:

dt ogilvie, Rochester Institute of Technology (dt@saunders.rit.edu)
Stella M Nkomo, University of Pretoria (Stella.Nkomo@up.ac.za)

Deadline: Deadline for registration and submission of manuscripts is **June 1st, 2019**. Please contact dt ogilvie (dt@saunders.rit.edu) or Stella Nkomo (Stella.Nkomo@up.ac.za) for questions about registration and manuscript submission.

Objective of Workshop

The purpose of this PDW session is to assist early career scholars focusing on management in Africa who have limited experience in publishing high impact research to complete a high quality research paper for later submission. The PDW will help early career scholars to understand the key elements of writing an empirical



paper for publication through one-to-one developmental feedback in a supportive environment. Second, these developmental relationships will continue after the 2019 Academy of Management meeting as both members work toward the goal of getting the manuscript submitted and published in a top-tier journal. Thus, a unique aspect of this initiative is that the developmental relationship is goal-directed; it is focused on a specific task (improving a drafted manuscript) that leads to critical short-term results (publication), more publications on management in Africa, and ultimately participants' long-term productivity as a management scholar. In addition to improving the careers of early career scholars, this PDW will support the Academy's vision to strengthen the breadth of management scholarship to be more inclusive.

This workshop will offer participants a chance to have their work reviewed by leading scholars in the field. These scholars have served as editors, associate editors and editorial board members of leading journals, such as *ASQ*, *AMJ*, *AMR*, *Academy of Management Annals*, *JAP*, *Organization Science*, *Organization Studies*, *Personnel Psychology*, *Journal of Management*, *Journal of Organizational Behavior*, *OBHDP*, *AMLE*, *Group and Organization Management*, *Human Relations*, *British Journal of Management*, *Journal of Business and Psychology*, and *Organization*.

Who Can Participate

This workshop is for early career management scholars (i.e. junior faculty). Specifically, only applications from those holding the rank of lecturer, senior lecturer, or assistant professor will be considered. This session is for junior faculty, but doctoral students are encouraged to attend the first session of this PDW in order to learn about the review process. We have limited seats for doctoral students who therefore will be selected on the basis of 'first-in first-served'. Doctoral students do not have to submit a paper. Early registration is encouraged!

Manuscript Submission Process

Due to the intense nature of the review process, we will only select 15 manuscripts for the workshop. We will select manuscripts based on the following criteria: (1) they are within the content domain of management in Africa; (2) they are not currently under journal review, (3) they are in near-final form for submission to a refereed journal, and (4) the author or one of the authors is an early career scholar. Although authors may submit more than one manuscript, only one per author will be selected for the workshop. We will give priority to junior faculty who are first authors of the manuscript. Authors should provide a focus for the review process by describing a particular *dilemma*, *question*, or *concern* s/he would like the reviewers to discuss, as well as the name of the targeted journal.

Junior faculty who wish to participate in this workshop must submit their manuscripts and their CV by **1 June 2019** in order to provide adequate time for selecting manuscripts and the review process. Please submit manuscripts to dt@saunders.rit.edu.


Session Description

The structure and the process of the workshop is as follows:

Manuscripts received on 1 June will be reviewed by the organizers. We will assign selected papers to senior/leading scholars for review. We will also assign a manuscript to those whose papers were selected a manuscript to review. Participants will be sent a set of readings related to the elements of writing an empirical paper. The topics covered in the first part of the session are:

- a. Setting the Paper Hook: Positioning the Significance of the Contribution
- b. Theoretical Framing and hypotheses
- c. Methods Section Imperatives
- d. Writing a Concise Discussion
- e. Journal review process
- f. Tips for Being a Prolific Scholar

The session will begin with 1.5 hours of real-time mini-lectures on the key elements of a high quality empirical journal article and understanding journal review processes. The remaining



2.5 hours will be devoted to simultaneous facilitated roundtable discussions of the 15 papers. We expect all participants to read the manuscript(s) that will be discussed at their table before coming to the session in order to provide helpful feedback to the authors. Each participant will have the opportunity to participate in two reviews over the course of the session. This session will also offer an important opportunity to discuss core principles and practices of publishing research about management in Africa. Authors and other participants will gain important insights into the publication process and will be able to network with scholars interested in management in Africa, review board members, and journal editors.

We hope you can join us for this day of development. It is all about you!

Contact Person: dt ogilvie (dt@saunders.rit.edu)

7. RECENT ARTICLES ON AFRICA-RELATED RESEARCH

Dear Roxanne,

Thank you very much for the newsletter!

If this is not too late, my paper drawing on fieldwork in Kenya won the following award in August 2018:

- Kim, A. (2018). "Local remembering, global forgetting: Uses of the past in corporate-community relations in Kenya." 78th Academy of Management Annual Meeting, OMT Division, Chicago, IL, USA, August 10–14. [Winner of the OMT Best International Paper Award & Carolyn Dexter Award Nominee] <http://omtweb.org/awards/best-international-paper-award>

Do you also collect information about recent publications from research in Africa? If yes, I have two articles in press (AMJ and Org Sci).

- Kim, A., Bansal, P., & Haugh, H. (In press). No time like the present: How a present time perspective can foster sustainable development. Academy of Management Journal, <https://doi.org/10.5465/amj.2015.1295> [Fieldwork sites: Kenya, Uganda, Tanzania; Scheduled for the April 2019 issue]

- Oborn, E., Barrett, M., Orlikowski, W., Kim, A. (In press). Trajectory dynamics in innovation: Developing and transforming a mobile money service across time and place, Organization Science. [Fieldwork site: Kenya]

And a teaching case, if this is also relevant:

- Kim, A. & Perreault-Henry, J. (2018). "PlayPumps: Playful solutions to water problems in Africa?" International Journal of Case Studies in Management, vol. 16, no. 3. <https://education.hec.ca/centredecas/app/fr/cas/7041?ftok=461>

Best wishes,
Anna

Anna Kim
Professeure adjointe en responsabilité sociale des entreprises
Assistant Professor of Corporate Social Responsibility



Département de management; Department of Management
3000, chemin de la Côte-Sainte-Catherine,
Montréal (Québec) H3T 2A7 (Bureau/ Office: 5.104)
Téléphone: 514-340-6403

8. Entrepreneurship Summer Program 2019

ESP is a two-week intensive summer program designed by AUC School of Business for international students to delve into the world of entrepreneurship through interactive classes, field visits to companies and incubators, meetings with successful entrepreneurs and social and cultural visits in Egypt. The program prepares students as they enter the employment market after graduation and encourages aspiring entrepreneurs to start their own businesses. Networking and the exchange of ideas are among a diverse cohort, is an integral element in this program. The program is delivered in English by experienced faculty, international practitioners and instructors from diverse backgrounds. The program is built on interactive discussions, experiential learning, group activities, cases, and guest speakers.

Program details:

Program Duration:

July 1 – 15, 2019

Location:

AUC New Cairo

Cairo, Egypt

Program Fees

\$ 1,200

Application Start: Feb 11, 2019

Early Bird deadline: April 30, 2019

Application deadline: May 30, 2019

For more information and application visit the following link

<http://schools.aucegypt.edu/Business/CEI/Pages/Entrepreneurship-Summer-Program.aspx>

9. Conference: Towards a global socio-economic transformation in Developing Countries



Joint International Conference of CEDIMES Institute, Africa Business and Entrepreneurship Research Society and IPAGEF

Towards a global socio-economic transformation in Developing Countries

August 30 – September 1st, 2019

STATE UNIVERSITY OF NEW YORK – PLATTSBURGH



CALL FOR PAPERS, WORKSHOPS AND PANEL SESSIONS

Conference host:

STATE UNIVERSITY OF NEW YORK
PLATTSBURGH



UNIVERSITÉ
LAVAL

Chaire Stephen-A. Jarislowsky
en gestion des affaires
internationales

Strategy and Society –
Chair of Management
HEC MONTRÉAL



VCU

VIRGINIA COMMONWEALTH UNIVERSITY



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MANAGEMENT
**RYERSON
UNIVERSITY**

CANADA-CHINA INSTITUTE
FOR BUSINESS & DEVELOPMENT
加中商业与发展中心

ENSEA

Ecole Nationale Supérieure
de Statistique et d'Economie Appliquée



BACKGROUND AND THEMES

The main theme of the conference is:

Towards a global socio-economic transformation in Developing Countries

The global economy has significantly changed for the last few decades, driving many Developing Countries to engage an important socio-economic transformation for the purpose of alleviating poverty. In Africa, in particular, various socio-economic initiatives have been taken including revamping regional economic integrations, promoting entrepreneurship and SMEs creation, designing business incentive policies to attract foreign direct investments or promoting inclusive finance or diaspora socio-economic involvement. These initiatives that can also be seen in some poor countries in Asia, Latin America and the Caribbean have resulted in a promising growth. However, many Developing Countries are still struggling to start a convincing socio-economic transformation and are facing various challenges. In Africa where the continuous growth of the population has been perceived as a concern by many development experts, some of the most important challenges are: a mindset transformation, a stronger effort of capacity building in various areas and a courageous progress in regional economic integrations. The goal of this conference is to address these challenges and generate some ideas that may help African countries, but also other Developing Countries to commit to a sustainable socio-economic transformation that will ultimately alleviate poverty.

The submissions may focus on the topics including, but not limited to the following:

- Economic integration in Developing Countries
- Capacity building in entrepreneurship and SMEs development in Developing Countries
- Diaspora socio-economic involvement in Developing Countries
- Foreign Direct Investments in Developing Countries
- Financial inclusion and growth in development countries
- Immigrants and diaspora entrepreneurship
- Internationalization of SMEs of Developing Countries
- SMEs governance in Developing Countries
- Government policies and SMEs internationalization
- Women entrepreneurs in Developing Countries

“Advancing Knowledge and Research in Africa”



- Social entrepreneurship in Developing Countries
- Venture capital funds in Developing Countries
- Institutional reforms in developing Countries
- Financial and economic governance issues
- Intercultural communication in business

IMPORTANT DATES AND SUBMISSION GUIDELINES

Submission deadline June 15, 2019

Submission of abstracts, proposals for academic papers, professional workshop sessions and panel discussions, in French or English, should be sent to the following address:

E-mail: Cedimesusaconference@plattsburgh.edu

The submission should be in Times New Roman 12pt in Microsoft Word format: the first page will include a title, names, status and contact details of author(s); the second page should include the abstract and 5 keywords, according to the following categories:

SUBMISSION TYPE	FORMAT	REQUIREMENTS
Academic Papers	Abstract or Full paper	Abstracts should clearly state the purpose, method and expected findings of study and be not more than 500 words in length. Full papers: 20 pages maximum
Professional workshop sessions	Summary	Summaries should describe the format and content of the workshop and be not more than 500 words in length.
Panels	Summary	Summaries (not more than 500 words) should describe the theme and its interests; identify the panel speakers and their sub-topic areas.

All submissions will be peer-reviewed, based on their relevance and quality. The Scientific Committee's decision will be communicated to authors, two weeks after receipt of the proposal.

Deadline for early bird registration and payment: June 30, 2019



REGISTRATION AND PAYMENT

[Please visit the Website](#)

REGISTRATION FEES*	
Early bird (by June 30, 2019)	Regular (after June 30, 2019)
Student: 100 \$ Others: 200 \$	Student: 150 \$ Others: 250 \$

BEST PAPERS AWARDS

Selected papers will be awarded as the best papers of the conference

PUBLICATION OUTLET

Accepted papers or abstracts will be published in the electronic conference proceedings.

Selected papers will be considered for publication in the following journals that are indexed in well known databases:

Journal of African Business: Special Issue Transnational Corporations Review

International Management

Or in an: *Edited Book*.

CONFERENCE LANGUAGES

English and French

INFORMATION AND CONTACTS

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Elie.chrysostome@plattsburgh.edu Prof. Issouf

SOUMARE, E-mail : issouf.soumare@fsa.ulaval.ca

Prof. Charles MOUMOUNI, E-mail : Charles.Moumouni@com.ulaval.ca

10. CONFERENCE: Africa's Sustainable Development: Inclusive Trade and FDI not Aid



The Academy of International Business (AIB) is the leading association of scholars, consultants and specialists in the field of international business. Established in 1959, the AIB now has over 3,000 members in 87 countries. The AIB has 18 chapters around the world, including the Africa Chapter.

Africa's Sustainable Development: Inclusive Trade and FDI not Aid August 4-7, 2019

Host Institution:



Kwame Nkrumah University of Science & Technology
Kumasi, Ghana

Conference Venue: La Palm Royal Beach Hotel, Accra

Please submit by May 31, 2019 (SUBMISSION DEADLINE)

Call for Papers: The 2019 AIB Africa Conference

Over the last decade, the narrative on economies in the African continent has fluctuated between rising and falling. Yet, together with certain economies in Asia, countries like Ghana, Rwanda, Ethiopia, Tanzania and Mozambique, boast of having the fastest economic growth rates in 2017. In spite of these marginal increases, the continent still suffers from a majority of its countries growing slowly and negatively in extreme cases. This conundrum about Africa's economic prospects has generated growing interests in Africa among scholars, policy makers and business executives.

After years of research and policy discussions on the key determinants of the economic prosperity of Africa, arguments continue to be made that Africa needs development aid from overseas to pay for its budget deficits.



However, an emerging contention is that Africa must move beyond aid if it is to sustainably transform its economy. Proponents of the post-aid Africa argue that heavy reliance on such aid weakens and delays the sustainable development of African economies. Some have argued that fair global trade regulations, increased activities of African and non-African multinational enterprises in Africa, and government-led innovation policies that emphasize outward looking of African businesses present an alternative route to Africa's economic transformation.

The optimism about the sustainability of Africa's economic fortune has also generated significant and growing scholarly interests on the continent, with special issues on Africa published in, or planned for, in leading scholarly journals: Global Strategy Journal, European Business Review, Thunderbird International Business Review, Critical Perspectives on International Business, Journal of Business Ethics, International Marketing Review, among others. Yet, ongoing debates from different disciplinary perspectives on the sustainable development of Africa do not seem to engage with one another. Indeed, the role of multinational enterprises and international business in economic development and new wealth creation in Africa remains contentious. Hence, there is a need for African scholars and scholars with interest in Africa to begin a new dialogue on Africa's sustainable economic development in a post-aid environment.

The ongoing debate on post-aid Africa and the growing call on world trade institutions to promulgate fair international trade regulations informed our decision to focus this year's conference on scholarly discussion on how increased international trade, and more broadly business in general, can trigger the sustainable development of Africa. We situate this topic in the broader debate on sustainable development, poverty alleviation and the need for inclusive trade and FDI over aid, especially as it pertains to intra-African trade and investment. We seek to contribute to the sustainability discourse by bringing in internationalizing African firms, foreign multinationals, developmental agencies like the World Bank and Africa's regional economic blocs to chart new approaches to Africa's sustainable development. We also engage with firm-level discourses to interrogate how African and foreign multinationals can remain sustainable, while proactively engaging in business that seeks to align with the continent's sustainable development goals.

There's perhaps no better place on the continent to begin this new conversation on Africa's sustainable economic development than Ghana, a pioneer in Africa's emancipation fights. Leaders in Ghana have taken a bold step to initiate debates on how Africa can sustain its economic development and growth without foreign aid, and it is refreshing that scholarly discussion on this topic is going to be held in Ghana. Our 2019 conference will bring together scholars, students, policy makers, development agencies and business executives committed to Africa's sustainable development.

We welcome submissions that address wider international business and management agenda and geographical contexts, including conceptual and empirical papers, as well as teaching case studies and panel symposia from scholars, business professionals, policy makers and students.

As in previous years, we welcome submissions that go beyond the conference theme and encompass all major areas of international business and management, including:

Tracks	Track Chair	Institution
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IB Theory, FDI & Entry Mode Strategies	Dr. Thomas Anning-Dorson	University of Ghana, Ghana
International Marketing & Entrepreneurship	Dr. Michael Ngoasong	Open University, UK
Global CSR, Sustainability, Ethics & Governance	Dr. Peta Thomas	University of Johannesburg, South Africa
Business History, Economic History, and International Business	Dr Simeon Ifere	University of Lagos, Nigeia
Tourism, Agriculture, Renewable Energy & Industry Studies	Dr. Adun Okupe	Lagos Business School, Nigeria
Global Value Chains, Supply Chains & Africa's Competitiveness	Dr. George Acheampong	University of Ghana, Ghana
Governments, NGOs, Global Institutions & State-Owned Enterprises	Dr. James Mshelia	University of Northampton, UK
International HRM, Cross-Cultural Management & Leadership	Dr. Raphael Oseghale	Swansea University, UK
International Accounting, Economics & Finance	Dr. Nacasius U. Ujah	South Dakota State University, USA
Undergraduate, Graduate & Doctoral Studies	Dr. Martin Kang'ethe	Riara University, Kenya
Teaching International Business & Cases	Dr. David Wernick	Florida International University, USA
General Track including Business History Economic History and international Business	Mr. Ibn Kailan Abdul-Hamid	University of Professional Studies, Ghana
Conference Theme Track	Dr. Obi Damoah	University of Ghana, Ghana


Special Tracks

Panel Session on Sustaining Africa's Development without Foreign Aid

We will have a special panel session focused on 'Sustaining Africa's Development without Foreign Aid'. The goal here is to open scholarly discussion on how internationalizing African businesses and foreign multinationals in Africa can help sustain Africa's development and competitiveness in an aidless African economy. This panel session will be led by a leading scholar in international business development, with panellists from government, development agencies, civil society organizations, industry associations, business executives and academia.

Teaching Cases in International Business Track

This track seeks competitive and interactive teaching case submissions. Only real-life cases that address international business issues are invited. Cases can be field-researched or based on published sources, decision-oriented or descriptive. We also welcome cases that have recently (post-2013) been registered in case clearing houses such as *The Case Centre*.



Student Track

We look forward to submissions – interactive and competitive papers and cases – from graduate (Masters) students, particularly those pursuing MBA/MSc/MPhil degrees in international business or related disciplines.

Panel Sessions

The conference will feature several panels, symposia, ‘scholars meet practice’ sessions and mini-workshops. We welcome proposals that address the conference theme as well as other topical issues.

Submission Guidelines

Following the AIB “rule of three”, no author should be associated with more than 3 submissions.

Competitive papers must not exceed 10,000 words, and must comply to the JIBS style requirements; Please refer to http://www.palgrave-journals.com/jibs/style_guide.html.

Interactive papers should be around 2,000 – 5,000 words. Submissions should clearly state the research questions, methodology and contribution. The main results and implications for IB research and practice should be discussed, if available/applicable.

Teaching cases should be around 2,000 – 5,000 for interactive/‘embryo’ cases and no more than 10,000 words for competitive cases.

Panel proposals should have 3 – 5 scholars and/or students and a common theme, as well as a chair/discussant. We welcome a variety of proposals (paper presentations, roundtable, and professional development workshop). The names of participants and the discussant should be disclosed for this type of submission.

Competitive papers, interactive papers and teaching cases will be double-blind reviewed; please do not include any author-identifying information. Authors are strongly encouraged to assist in the review process. Please send your submissions to aibforafrica@gmail.com

Please state the submission type (competitive, interactive or panel) and track title on the front page at the top right. In addition, graduate (GS)/undergraduate students (US), please indicate ‘GS’, or ‘US’.

Pre-Conference Workshops

In line with the Africa chapter’s goal to promote research excellence and improve the quality of IB research in the region, distinguished IB scholars will be leading mini-workshops on Theory Development, Paper Development and Doctoral Consortium. Those new to the field of international business are particularly encouraged to attend the workshops.



Theory Development Workshop

This workshop seeks to examine IB theory in the context of Africa with the view towards extending and elaborating it to accommodate the distinctive features of Africa and increase its explanatory power to IB in Africa. IB theories have been developed and tested in the context of developed countries. In more recent years they have been extended to emerging markets, but less attention has been given to Africa. Africa differs in many ways from other emerging markets and regions. Notwithstanding the enormous inter-regional heterogeneity, there are many attributes that tie the region together but set it apart from other emerging market regions, and require specific theoretical attention. This workshop is designed to begin to fill in this need.

Workshop format: Interested scholars are asked to submit a one-page summary that states a specific IB theory they wish to discuss. Eligible theories include all the major IB theories (broadly defined), but the intention is to be focused on IB theories pertinent to Africa. Reference can be made to specific sub-regions/countries within Africa. The workshop will be led by Lilac Nachum. Submissions should be sent to aibforafrica@gmail.com and include the workshop title as the subject and the following:

- What characteristics of Africa might constrain the applicability of the theory to Africa?
- What extensions/modifications of the theory might be needed to accommodate them?

Paper Development Workshop


The Paper Development Workshop (PDW) is the most extensive of the various developmental activities conducted by the AIB Africa, with the goal to improve the quality of IB research and bring new scholars into the IB field. The PDW will provide doctoral scholars, junior faculty, and those trained in disciplines less commonly associated with the field of IB, with developmental feedback on their current research projects in the broader field of IB. Authors of papers being considered for inclusion in the special issues associated with the 2019 conference (*International Journal of Emerging Markets*, *Journal of African Business*, *European Journal of International Management*, *Africa Journal of Management and Review of Development Finance* and *AIB-SSA Palgrave Macmillan Book*) are encouraged to participate in this workshop. The PDW will be structured to provide feedback to authors with research papers, and to researchers who are designing empirical studies, on IB topics.

Workshop format: The program will start with an introductory session led by Professor Elizabeth Rose from the University of Leeds, UK. The participants will then be divided into groups based on their topic areas. After a lunch break, all participants will split into small-group sessions with workshop leaders to discuss successful publication strategies. Participation at the PDW is limited. Hence, participants will be invited based on the quality of their submitted work. Submissions should be sent to aibforafrica@gmail.com and include the workshop title as the subject

We are expecting two types of submissions:

Full, competitive research papers – Should not be more than 10,000 words in length.

Interactive papers - Should be no more than 3,000 words in length and include a theoretical framework, propositions, and proposed research design.



Participants can only make one submission, and this can be the same paper submitted to the main AIB-Africa conference programme.

Doctoral Consortium

The aim of the doctoral consortium is to develop the research ideas of doctoral students especially as it pertains to conducting international business research on the continent. The consortium also aims to create a platform for the development of professional networks and to highlight some of the opportunities and challenges of developing a successful academic career.

Workshop format: Interested doctoral students must have successfully defended their proposals and are asked to submit a four-paged double spaced document detailing their research. Only completed dissertations will be considered for the doctoral award. Submissions should be sent to aibforafrica@gmail.com and include the workshop title as the subject and the following:

- What are you studying?
- What has and has not been said about what you are studying?
- Why is it important or unique?
- What is your chosen research methodology?
- What are the findings from the research?

Networking & Experiential Learning Journey

Network and develop collaborative opportunities with international scholars, business executives and students at the welcome reception, gala dinner, and field visits to some of the leading local players and multinational enterprises based in Ghana.

Community Engagement & Field Visits – August 3rd, 2019

Participants to the 2019 conferences are encouraged to arrive in Accra earlier on August 2nd 2019 to get involved in community engagement and field visit activities on August 3rd, 2019. The host University, KNUST, is sponsoring visits to MNEs, historical monuments and landmarks in Ghana. Visits are being planned to the famous Manhyia Palace in Kumasi (with opportunity to meet and interact with the King of Ashanti Kingdom and the Manhyia Museum). For those interested in the history of slavery in Sub-Saharan Africa, visits are planned to Cape Coast Castle and/or Elmina Castle, which are some/two of the largest forty slave castles built in the Gold Coast (now Ghana) by European traders. For admirers of nature, a trip is planned to Boti Falls, which is a beautiful twin waterfall located at Boti in Manya Krobo in the Eastern Region of Ghana. KNUST plans to provide air-conditioned buses to safely transport participants to these three exciting places. Registration details for participation in these events would be advertised on the conference website in due course.

Conference Awards

Several prizes will be awarded at the conference:

- *Best Competitive Paper Award, Best Thematic Conference Paper Award*

- *Best Teaching Case Award, Best Conference Paper Prize for Practice / Policy Implications Award*
- *Best Doctoral Paper Award, Best Undergraduate / Graduate Student Paper Award*

Publication Opportunities

- All accepted conference papers will be published as an abstract in the **2019 AIB-Africa Conference Proceedings (with ISBN)**.
- A selection of papers that are aligned with the conference theme may be considered for inclusion in the **AIB Africa Series** published by Palgrave Macmillan.
- Authors of promising, competitive papers will be supported to submit to Africa-focused special issues of high-impact journals, including *International Journal of Emerging Markets*, *Journal of African Business*, *European Journal of International Management*, *Africa Journal of Management and Review of Development Finance*.

Registration Fees

The registration fees (in US Dollars) includes conference materials, refreshments and lunches, but not accommodation and travel costs.

	Early Bird (by June 24)	Late Registration (from July 7)
AIB Members	\$200	\$250
Full-time Students	\$120	\$170
AIB Non-members (Rates include a one-year membership to the AIB)		
Student membership	\$170	\$220
Electronic membership	\$225	\$275
Low-Income membership	\$250	\$300
Regular membership	\$300	\$350
Accompanying Partners	\$100	\$100

The chapter will waive registration fees for a limited number of delegates, with priority given to students studying on the continent. Details on how to apply will be provided later.

The venue for the conference is La Palm Royal Beach Hotel, which is about 15 to 20 minute drive from Kotoka International Airport in Accra. Additional information on the conference hotel are available here: <https://www.lapalmroyalbeachhotel.com/>.

Other details regarding accommodation, registration payment, keynote speakers, experiential learning trips and the conference programme will be provided on the chapter website

