



April 15th, 2022

Dear AFAM Family,
Greetings!

I want to take the opportunity of this newsletter to share with you some critical information. But, before that, let me plead with you to keep yourself safe and healthy. As we all matter to each other; the first substantial piece of information is that our submission system for the 2023 Biennial Conference in Cairo, Egypt, is open. As you may have received the notice, the deadline for submission was extended to May 31st. So, I hope it offers more time for you to prepare your submissions. It has been a long time since we met as a family. The **face-to-face conference** in Cairo, Egypt, the land of the pyramids, will be an excellent place for us to reflect on African Management Theory. The theme, **Management Praxis in the African Context: Sustainability, Responsibility, and Ethics**, seems fitting in this period of grand challenges, apparent irresponsibility, and relatively heightened unethicity. As indicated in my January letter and specified in the call for papers, scholarly, practitioner, professional development, and caucuses submissions are all welcome. So, please encourage all your friends and networks to participate in the conference and join AFAM.

The second piece of information is that the Executive of AFAM voted to 'return' to our even year conferences by having our **2024 Conference** in Stellenbosch University. Stellenbosch hosted our 2021 conference and, consistent with our tradition, was voted by the Executive Team to host the 2024 biennial conference. We have begun discussions with Stellenbosch for a meaningful forum. The executive team would be delighted to have you involved in the forum more actively.

Third, we are soliciting institutional hosts for our **2026 biennial conference**. An announcement to that effect will soon be distributed by the subcommittee responsible for that. We hope your school will consider hosting this conference, mainly if you are in Eastern or Central Africa. As you know, AFAM has the tradition of moving around the continent unless we encounter constraints.

On behalf of the executive team of AFAM, thank you for your membership and participation in our activities. We can't wait to be with you in Cairo, Egypt, come January 2023.

Yours truly,

Baniyelme Zoogah

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President,
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"Advancing Knowledge and Research in Africa"