

# NetprosAfrica: Network for Practice and Process Management Studies Drawing on African Empirical Settings

In partnership with the **Business History Lab at Africa Business School, University Mohammed VI Polytechnic (ABS-UM6P)**

## 2ND IN-PERSON WORKSHOP

8 January 2026

### About NetprosAfrica

On 11 January 2024, in Cape Town, scholars gathered after the Africa Academy of Management (AFAM) 2024 conference to explore "North-South Dialogue on Practice-Based Approaches to Management Studies in Africa." Co-hosted by Warwick Business School and Stellenbosch Business School, this meeting engaged over 40 scholars and established a vibrant community dedicated to practice-based research on African management topics.

Formally launched on 13 November 2024, [NetprosAfrica](#) continues to build momentum through regular webinars and global scholarly engagement, with a focus on:

- Developing African research capacity in qualitative and practice-based methods
- Fostering theoretical novelty rooted in African empirical settings
- Reviewing and reframing knowledge through a practice-based lens
- Enhancing knowledge sharing and collaboration among scholars worldwide
- Bridging research and practice for real-world impact in Africa
- Opening new pathways for long-term scholarly partnerships
- Innovating effective approaches towards African management research

### Working groups

Led by coordinators Mira Slavova and Natasha Winkler-Titus, [NetprosAfrica](#) brings together researchers across five core areas:

- Strategy-as-Practice – Catherine le Roux, University of Pretoria
- Organisations and Work – Natasha Winkler-Titus, Stellenbosch University; Dorothy Mpabanga, University of Botswana
- Entrepreneurship – Nellie El Enany, AUC; Evelyn Derera, UKZN
- Sustainability – Laurent Beduneau-Wang, ABS-UM6P; Mumbi Wachira, Strathmore University
- Innovation – Sola Oni, PAU; Lucy Wamalwa, KCA University

### Objectives of the in-person workshop

- Take stock of progress and recalibrate goals
- Reflect on theorising modes of engagement with African contexts
- Network and share work-in-progress
- Explore future opportunities for research collaboration
- Advance methods aimed specifically at African contexts
- Enable sustainable partnerships and dialogical exchanges

NetprosAfrica will hold the workshop, hosted by the Business History Lab of ABS-UM6P, after the AFAM 2026 conference in ESCA Casablanca. Transport will be provided from ESCA in Casablanca to ABS-UM6P in Rabat.

2nd In-person NetprosAfrica meeting ■ 8 January 2026 ■ Venue: ABS-UM6P in Rabat, Morocco

**Register today**