

Call for Submissions

**Research Handbook on Socio-Tech Entrepreneurship:
Navigating the Nexus Between Social Entrepreneurship and Technology**
Edward Elgar Publishing

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The intersection of social challenges and technological advancements presents a fertile ground for a new wave of innovative entrepreneurship increasingly referred to as Socio-Tech Entrepreneurship. Socio-Tech Entrepreneurship offers the promise of a transformative entrepreneurial landscape that will result in growth oriented and profitable ventures, scalable societal impact, greater equity, and inclusive prosperity. This handbook aims to explore the burgeoning field of Socio-Tech Entrepreneurship, emphasizing how entrepreneurs and ventures leverage core, value-added technologies to address societal needs while also navigating the complexities and, at times, conflicting approaches towards economic and social impact. In addition, this handbook will explore the changing dynamics of entrepreneurial ecosystems that support Socio-Tech Entrepreneurship.

In this handbook, we add to this field by focusing on socio-tech innovation and entrepreneurship (Scillitoe, Poonamallee & Joy, 2016, 2018). Research on socio-tech ventures is a particularly important research topic given an increasing number of technology ventures founded today globally have a social orientation and span both the for-profit and nonprofit worlds. The structure of these organizations can range from for-profit, non-profit, hybrid, co-ops, public to social movement organizations as long as they are both explicitly social and explicitly technological. We call these ventures socio-tech ventures. For example, organizations may develop or employ technologies such as in the field of decentralized finance for promoting entrepreneurship and socioeconomic development in underserved communities (Siqueira, Honig, Mariano, & Moraes, 2020). Additional examples include entrepreneurially ingenious ventures in fields such as renewable energy and recyclable supply chain equipment focused on sustainable solutions (Siqueira & Honig, 2019). Our proposed linkage of social entrepreneurship with technology entrepreneurship offers to provide new insights to create scalable and economically impactful ventures that generate social value. However, early research suggests that a direct translation of technology entrepreneurship nor social entrepreneurship knowledge and models to socio-tech ventures is not clear cut and suggests new knowledge is needed in this new and valuable area of research (Scillitoe, Poonamallee & Joy, 2016; Scillitoe, Poonamallee & Joy, 2018).

We invite abstracts and ideas that explore this topic and current debates using theoretical and empirical approaches from various disciplinary and interdisciplinary perspectives. Theories can span but not be limited to social entrepreneurship, technology and innovation management, technology entrepreneurship, organizational behavior, organizational theory, economics, institutional theory, and strategic management. Moreover, we encourage authors to incorporate inclusive theoretical perspectives originating in underrepresented nations or communities (Siqueira, Honig, Cunha, Mariano, & Moraes, 2023) and developed by authors from diverse backgrounds. We welcome submissions detailing quantitative, qualitative or mixed method research approaches of any ontological and epistemological underpinnings. Key themes will include entrepreneurial and innovation ecosystems, social entrepreneurship, technological innovation management, technology entrepreneurship, technology and social justice, core technologies vs facilitative technologies, circular economies, indigenous technologies, and impact measurement. We also welcome a limited number of case-studies and interviews with socio-tech ventures that provide practical insights and teaching tools as well as pedagogical approaches provided they are grounded in rigorous

theoretical frameworks. **To begin this conversation, please submit a 1-page abstract on or before Sept 1, 2024.**

Example of topics (but not limited to):

- *Resources and Socio-Tech Innov. Processes*
- *Incubator Dynamics*
- *Socio-Tech Financing*
- *Addressing bias and skew in training data*
- *Socio-Tech Leadership*
- *Social Justice Dynamics*
- *Point of care tech development and rural medicine*
- *Indigenous Technologies*
- *Decentralized finance and blockchain technologies for socioeconomic empowerment*
- *Patent protection, capital, barriers to entry*
- *Gen AI and social challenges*
- *Philosophies of Technologies and Social Impact*
- *Inclusive Entrepreneurship and Innovation*
- *Technology and Food Justice*
- *Technology and mental health issues among adolescents/young people*
- *Tech development and democracy*
- *Sustainability impacts of technology adoption and escalation*
- *Technology and climate mitigation*
- *Technology enabled immersive experiences for humanities.*
- *Tech development, job security, and economic development*
- *Growth, scaling and impact strategies of Socio-Techs*
- *Socio-Tech Innovation Clusters*
- *Socio-Tech Business Models*
- *Socio-Tech Markets and marketing*
- *Human Resources and Socio-Techs*
- *Social Movements and Technology Innov.*
- *Institutional Shifts*
- *Algorithmic People Management or Surveillance Capitalism*
- *Democratization of Data and AI models*
- *Technology and Last Mile Delivery: Reducing gaps and inequalities in healthcare innovation and development.*
- *Distributed Internet on Rural Development*
- *Aging population and technology*
- *Decentralized clinical trials and role of technology*
- *AI solutions for education and social mobility*
- *Technology mediated solidarity movements.*
- *Place attachment, infrastructure planning in urban areas for a healthy society.*
- *Technology solutions in circular economy*
- *Technology development and disaster preparedness*
- *Space economy and social impact*
- *Impact of Gen AI on artist lives/creative economies*
- *Blockchain technology and AI in sustainable supply chains*

Project Timeline:

- Deadline for abstract submission: Sept 1, 2024
- Shortlist 10-15 authors for full chapter submission, Oct 15, 2024
- Consent for participation in AOM PDW submission, Dec 1, 2024
- Deadline for complete chapter submission, Jan 1, 2025
- Feedback to Authors: April 1, 2025
- Revised Submission Deadline: August 1, 2025
- Participate in the AOM PDW (optional), August 2025
- Final Manuscript Submission, Nov 1, 2025

For questions and submissions, please contact the editors at:
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