



PhD PROGRAM

THE PhD AT A GLANCE



- Full time Program
- 4 years



Research on
African
Business



English



International
Research
Community



Structure

- > **4 years of study & research:**
 - Y1 : Research Foundation – intensive coursework
 - Y2 : Elective courses, research design, data collection
 - Y3 : Thesis development, data collection and analysis
 - Y4 : Thesis submission & public defense
- > **Coursework**
 - Quantitative and qualitative research methods
 - Research design
 - Courses on key fields of research in business
- > **Research seminars**



Individual Supervision

Each student will be supervised by an internationally experienced supervisory team combining academic excellence and experience in business practice.



Lifelong learning

A series of learning events and resources are offered to our alumni allowing them to continually update their skills and to produce/share intellectual contributions.

MISSION OF THE PROGRAM

To be Africa's leading PhD program developing impactful, innovative, and rigorous state-of-the-art research.



The PhD thesis

- Impactful research in and for Africa
- Research results applicable in business and society
- Research publishable in highly-ranked international journals
- Written in English



Admission requirements

- Master's degree from an institution recognized by UM6P and by the Moroccan Ministry of Education.
- Proficient in spoken and written English
- Exclusive dedication to the program (full time)
- Research proposal aligned with ABS research priorities (see page 6)

INTENDED LEARNING OUTCOMES

ABS PhD graduates will be able to...

- > Produce impactful research relevant for managerial practice and public policy
- > Publish their innovative research in leading international research journals
- > Apply cutting-edge qualitative and quantitative research methods
- > Integrate state-of-the-art knowledge from various research fields
- > Collaborate at the highest ethical standards in local and global research teams.

KEY BENEFITS



Access to world-class research and training

Our PhD students will benefit from access to cutting-edge research, training, and expertise.



Global competitiveness

Our PhD students will gain the skills and knowledge necessary to be competitive in a global job market.



Professional development and networking opportunities

Our PhD students will have the opportunity to develop their professional networks by engaging with peers from around the world.

- International network of world-class partner business schools.
- PhD co-supervision by leading international scholars available for the best candidates.
- International conference participation is integral part of the program.
- Supplementary PhD research training at a top-rated international partner business school for the best candidates.

TARGET AUDIENCE

Recent research-minded graduates with a completed Master's degree or equivalent and a strong academic background who wish to pursue research in an African context.

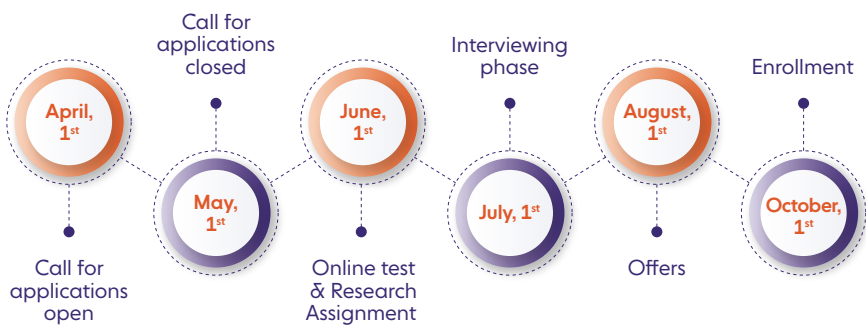
Faculty and researchers from African universities, who do not have a PhD degree yet are also encouraged to apply.

ADMISSION PROCESS

The admission process for ABS PhD program typically includes the following steps:



TIMELINE



PhD PROGRAM STRUCTURE

Research Foundation

- > Research Methods Courses
 - Qualitative
 - Quantitative
- > Systematic Literature Review
- > Subject-specific courses

2023/24

08/2024

Comprehensive Qualifying Exam

Research and Doctorial Thesis Development

2024/25

- > Elective Courses
- > Final Research Proposal Development
- > Conceptual Paper Submission

Research Proposal Exam

08/2025

- > Elective Courses
- > Complementary Training
- > Empirical Paper I Submission

2025/26

08/2026

Progress Review

2026/27

- > Empirical Paper II Submission
- > Thesis write-up

PhD Thesis Defense

08/2027

FACULTY & RESEARCH PROJECTS

Indicate in your application the topic (research field) where you would like to develop your PhD thesis.



Nouredine KOUAISSAH

- Portfolio selection problems,
- Multi-criteria decision-making,
- Risk management and uncertainty modeling,
- Sustainability, renewable energy.



Juliana SUBTIL

Sustainability transitions

- Patterns and dynamics of structural societal change towards carbon neutrality
- Governance strategies for change towards carbon neutrality

Decarbonization strategies

- Implications of the twin transition with digitalization
- Multi-sector dynamics
- Technological, corporate and sector multi-criteria assessment



Dirk BOEHE

- Performance of Business Models with Environmental and Social Sustainable at the Core.
- The Evolution of Corporate Social Responsibility over Time.
- Strategic Management and Educational Technologies.



Tarik AOUAM

- Two-echelon inventory routing: Formulation and solution procedures (in cooperation with Ghent University, Belgium).
- Supply chain optimization with financial considerations (in cooperation with Ghent University, Belgium).
- Integrated production planning and energy management: Analysis, formulation, and solution procedures (in cooperation with Ecole de Mines, France).





Kofi OSEI-FRIMPONG

- Transformative service research: service research with the goal of investigating the wellbeing implications of service.
- Digital transformation and customer engagement: exploring how firms use digital tools, platforms, and resources to enhance customer engagement and experience.



Mohammed KHARBACH

- Energy, environmental and resources economics (markets/competition, regulation/pricing, scenarios/energy mix-security/policies..)
- Transition in power, gas, and transportation industries.



Amine BEN AMAR

- Diversification and hedging strategies
- Environmental Economics & Climate change
- Commodity and Financial Markets



Leonardo LIBERMAN

- International human resources management and organizational behavior
- Cross-cultural and intercultural management
- Management in multinational enterprises



ABOUT AFRICA BUSINESS SCHOOL (ABS)

Established in 2016, with the aim of being the leading business school in Africa, ABS is part of Mohammed VI Polytechnic University (UM6P). ABS supports the transformation of organizations through Research, Advisory and Learning, thus shaping the strategies, operating models, and societal impact of Moroccan and African organizations.

Dedicated to creating the continent's future leaders through training, research, and innovation, ABS aspires to make its graduates confident in responding to the most crucial challenges facing Africa and the world. Africa Business School introduces a distinctive perspective to leadership and research aiming for its graduates to develop analytical and practical skills, both quantitative and qualitative, cognitive, and emotional, managerial and technological.



ABOUT MOHAMMED VI POLYTECHNIC UNIVERSITY (UM6P)

Mohammed VI Polytechnic University is a leading institution oriented towards applied research and innovation, with a focus on Africa.

The University is engaged in economic and human development and puts research and innovation at the forefront of African development.

More than just a traditional academic institution, Mohammed VI Polytechnic University (UM6P) is a platform for experimentation, a fertile ground for opportunities, which students refer to as a «School of Life».

Our university is committed to an innovative pedagogical approach which places learning by experimentation and practice at the heart of training and research.

Our pedagogy is at the service of curiosity and creativity of students, professors and partners.







Mohammed VI Polytechnic University – Rabat
Rocade Rabat-Salé, Rabat 11103 – Maroc

Hay Moulay Rachid, Ben Guerir – Maroc

abs.um6p.ma

