

Africa Academy of Management Newsletter

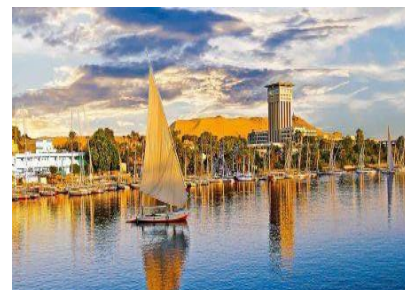
AFAM Mission:

To foster the general advancement of knowledge and scholarship in the theory and practice of management among scholars. As well as Academics interested in management or organisation issues in Africa



Africa Academy of Management

**2023 AFAM conference in Cairo, Egypt. 6th Biennial
Conference of the Africa Academy of Management
January 8-10, 2023**



We are excited about preparations for the 2023 AFAM conference in Cairo, Egypt. The Executive Committee and the Local Organizing Committee have been working diligently to ensure our 6th Biennial conference follows in the best tradition of our conferences-intellectually engaging while providing excellent opportunities for building career-related relationships.



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September, 2022
Dear AFAM Family,
Greetings!



David B. Zoogah, PhD,

I hope you are doing well.

I encouraged you to participate in our 2023 Biennial Conference in Cairo, Egypt, by submitting your manuscripts in April. As you may know, we are on course to having the **face-to-face conference** in Cairo, Egypt, the land of the pyramids. Acceptance letters have either been sent out or are in the process of being sent out. Congrats to those whose papers have been accepted! Even if your paper was not accepted, please consider going to reflect on the theme, **Management Praxis in the African Context: Sustainability, Responsibility, and Ethics** which is fitting in this period of grand challenges, apparent irresponsibility, and heightened unethicity. You can have a meaningful scholarly discourse with your peers on the future of Africa through enhanced epistemic value creation.

AFAM is excited that our partners, the British Academy of Management, The Academy of Management, American Psychological Association, via the Journal of Applied Psychology Editorship, will join us in Cairo.

Registration, accommodation, travel, and relevant information for the conference can be found on our website, <https://africaacademyofmanagement.org/>.

Again, on behalf of the executive team of AFAM, I want to thank you for participating in this conference, other activities and for your membership. We eagerly await you in Cairo, Egypt, come January 2023.

Yours truly

David B. Zoogah, PhD
President,
Africa Academy of Management (AFAM)
<https://www.africaacademyofmanagement.org>



Virtual Paper Development Workshop African Approaches to Tackle Grand Challenges



Bruce Lamont (Editor in Chief, AJM)



Moses Acquah (Vice President, AFAM)

14th October 2022

Central Africa/European Time: 3 PM - 6 PM Eastern
Time: 9 AM – 12 PM

Discussants:

Nathaniel Boso (Kwame Nkrumah University of Science & Technology)

Joel Bothello (Concordia University), **Ralph Hamann**
(University of Cape Town), **Jane Khayesi** (University of
Leeds)

Ayse Saka-Helmhout (Radboud University) **Tapiwa Seremani**
(IÉSEG School of Management) **Tim Weiss** (Imperial College
London)

Christopher Yenkey (Darla Moore School of Business)

Submission deadline 500-word abstract:

23rd September 2022

Registration form: <http://tinyurl.com/pdw2022>

Further enquiries on: info@c4sp.org



**Middlesex
University
Mauritius**

Africa Academy of Management (AFAM) 2022 Webinar Series

Topic: Responsible Leadership and Management Practice for a Sustainable Africa

Date: Wednesday 21 September 2022

Time: 13h00-14h30 (GMT); 11h00-12h30(WAT); 08h00-09h30 (EST)

Registration: https://us02web.zoom.us/webinar/register/WN_Jb9gV-HrQPWoaDCk7eMYVw

Confirmed Panelists:

- Prof Edward Kieswetter, Commissioner at the South African Revenue Services
- Prof. Kenneth Amaeshi, Chair in Sustainable Finance and Governance European University Institute, Florence, Italy

Moderator:

Dr Natasha Winkler-Titus, Stellenbosch Business School, South Africa

Africa is at a crossroads. A more sustainable and equitable Africa urgently requires new leadership models that put responsibility, accountability, and sustainability at the heart of its institutions, be they private or public. Responsible leadership has been the subject of academic and practitioner conversations in the last two decades. The idea is that the influencing power of leadership should reach beyond a single organisation toward improving society and the world. But it appears to be deeper than just a role; rather, it represents a form of agency that gives meaning to what is responsible and possible, a form of conditioning role, of shared and nested concerns toward the greater good. A vital component of reliable leadership competencies includes *doing* and thus implying processes and practices as a consequence of responsible leadership.

The AFAM Webinar series brings together experts to illuminate the positions around a set topic and invite active engagement toward scholarship, governance, and practice. The key issues/questions we will address in this webinar include:

- What is the voice of businesses, management education and governing bodies in responsible leadership and practice?
- How can businesses, management education and governing bodies partner with responsible leadership and practice?
- How can businesses, management education and governing bodies scale their reach and impact toward responsible leadership and practice?

The Round table discussion serves as a primer to start the conversation continued at the 6th Biennial Conference of the Africa Academy of Management, January 8-10, 2023, at the German University in Cairo, with the theme: Management Praxis in the African context- Sustainability, Responsibility and Ethics.

Webinar Series Organisers:

Prof. Judy N. Muthuri, Nottingham University Business School, UK

Dr Franklin Nakpodia, Durham University Business School, UK

Prof. Amanuel Tekleab, Wayne State University, USA

Dr Natasha Winkler-Titus, Stellenbosch Business School, South Africa

Panelists Profiles:



Edward re-joined as SARS Commissioner on 1 May 2019. He had formerly served as the founding Group Executive of the SARS Large Business Centre and High Net Worth Unit, SARS Chief Operating Officer and Deputy Commissioner from 2004 to 2009. From 2010 to 2016, he was the Group Chief Executive for the Alexander Forbes Group Holdings, where after a successful turnaround, the company was listed on the JSE. Edward also held senior executive roles at FirstRand Banking Group and Eskom. Most recently, he managed his own investments and served on various boards, including NE: Transnet, Chair: Technology Innovation Agency and Lead Independent: Shoprite Holdings. Edward received several awards, including a Lifetime Achievement Award for Excellence in Management in 2017 from SAPSO, a Finalist in the All Africa Business Awards 2016, ACO Dealmaker of the Year 2015, and SA Boss of the Year 1999. He serves as a Visiting Professor at the Da Vinci Institute and Free State University, Member of Ahmed Kathrada Foundation, and remains a Social Activist.



Kenneth Amaeshi is a Sustainable Finance and Governance professor at the School of Transnational Governance. He is currently on leave from the University of Edinburgh, where he is the Chair in Business and Sustainable Development and Director of Scaling Business in Africa. Kenneth is a leading scholar on sustainable business and finance in the global south. His research interest currently focuses on financial market reforms and governance and on sector-level policies for sustainability and sustainability strategy in organisations. He has expert-level knowledge of developing and emerging economies. His research has a robust interface between business and society, particularly national governments in Africa, where he has an extensive network. Since 2015, he has significantly contributed to developing the intellectual foundations of Africapitalism – an economic philosophy for the development of Africa – and championed it is mainstreaming in global

Dear AFAM member,

The University of Michigan! From September 2nd through December 9th, Michigan ICOS is once again hosting its weekly seminar on contemporary theory and research on organizations and organizing. The theme for most of the Fall seminars is Organizations and Social Responsibility. The list of speakers is provided below, with further detail in the attached. We're planning to hold the seminar in a hybrid format, with zoom access provided, and we invite you to join us for these live sessions cordially. The talks will be held 1:30-3:00 pm Eastern Standard Time.

[Add the ICOS Seminars to your Google Calendar](#)

We hope you can join us. As in the past, we will also post video recordings of all seminars online for asynchronous viewing (see <https://www.icos.umich.edu/lectures>).

Thank you. We hope you enjoy the seminars!

Sincerely,
Jim Westphal
Lilia Cortina
ICOS Co-directors

Date	Speaker
September 2nd	Noshir Contractor, Northwestern University
September 9th	Mary Hunter (Mae) McDonnell, University of Pennsylvania
September 16th	Lauren Rivera, Northwestern University
September 23rd	Elizabeth Berman, University of Michigan
September 30th	Adam Cobb, University of Texas
October 7th	Julie Battilana, Harvard Business School
October 28th	Jerry Davis, University of Michigan
November 4th	Magali Delmas, UCLA
November 11th	Ronald Burt, the University of Chicago and Bocconi University
November 18th	Brayden King, Northwestern University
December 2nd	Christopher Marquis, University of Cambridge
December 9th	Greta Krippner, University of Michigan

Call for papers:

**Critical Perspectives on Accounting Submission deadline: 30th
September 2023**

The financialisation of daily life: the lived experience of financially responsible behaviour? Ariane Agunsoye, Pauline Gleadle and Neeta Shah.

Summary:

In recent decades, as part of the neoliberal turn, risks which used to be carried by the state or the employer are increasingly carried by individuals (Langley, 2006; 2008). State pensions have been reduced up to the degree of solely providing poverty relief, and workplace pensions have changed from providing a guaranteed income during retirement to basing pension income on investment returns earned throughout the contribution period – transferring the responsibility for having adequate retirement income from the employer to the employee (James, 2021). To deal with these newly acquired financial risks, the financially responsible individual is expected to conduct regular investments throughout their lifetime, embrace risk management strategies (Maman and Rosenhek, 2020), and, utilising this, build a diversified asset portfolio which serves as an income source during non-working periods (Agunsoye, 2021; Langley, 2006, 2008; Strauss, 2008). This has been referred to as the financialisation of daily life where "citizens must now take individual responsibility over financial futures", requiring "new identities and forms of calculations" (Froud et al., 2007, p.340) and resulting in financial concepts entering into more and more aspects of everyday life.

Please see the link below for full details:

[Call for papers - Critical Perspectives on Accounting | ScienceDirect.com by Elsevier](#)

Call for papers: Continued

Call for papers: The financialisation of daily life - revised submission deadline 30th September 2023

Please see the link below for details of this special issue in Critical Perspectives on Accounting:

[The financialisation of daily life: the lived experience of financially responsible behaviour? - Call for papers - Critical Perspectives On Accounting - Journal - Elsevier](#)

Guest editors are as follows: Ariane Agunsoye, Goldsmiths University of London; Pauline Gleadle, The Open University and Neeta Shah, University of Westminster.

Thank you

Pauline Gleadle (Visiting Professor (FASS), The Open University, Milton Keynes MK7 6AA)."

Pauline Gleadle.

Visiting Professor (FASS*)

The Open University

Milton Keynes

MK7 6AA

The UK.

*Faculty of Arts & Social Sciences

Scholarships/Waivers Call for Applications

We want to help!

At the Critical Management Studies Division, we believe that economic privilege should not dictate academic progress. Nevertheless, we acknowledge the inequalities exacerbated by the COVID-19 pandemic and understand the direct consequence this has had on PhD students and early career academics.

We offer several scholarships/waivers to support CMS Division members attending the 2022 Academy of Management Annual Meeting. In addition, we prioritise members who contribute to our division by presenting papers, serving as discussants and attending CMS PDWs. So, if you have an article accepted and are following our PDWs and need help, please let us know!

To learn more about the details and requirements, please click [here](#). Also, do not forget to fill out the online Scholarship/Waiver Application if you are eligible to apply.

Please do not hesitate to contact Arturo E. Osori at Critical Management Studies Division CMS@aom.org if you have any further questions.

If you have news to share with AFAM Members, please email: Dr. Nceku Nyathi Nceku.Nyathi@rhul.ac.uk
Royal Holloway, University of London.
School of Business and Management
AFAM Communications Chair

Africa Journal of Management



Africa Journal of Management, Volume 8, Issue 3 (2022)

Special issue editorial: Social innovation and entrepreneurship in Africa

David Littlewood, Giacomo Ciambotti, Diane Holt & Laurel Steinfield

Pages: 259-270

Published online: 12th August 2022



Instigating transformative entrepreneurship in subsistence communities: Supporting leaders' transcendence and self-determination

Steven W. Rayburn & Gideon Ochieng

Pages: 271-297

Published online: 07th June 2022

Social entrepreneurs' use of spatial bricolage to create frugal innovation in a divided urban setting

Susanne Nilsson, Mikael Samuelsson & Camille Meyer

Pages: 298-323

Published online: 01 Jun 2022

A typology of social entrepreneuring models continued: Empirical evidence from South Africa

Alex Bignotti & Kerrin Myres

Pages: 324-346

Published online: 07th June 2022

Africa Journal of Management



Africa Journal of Management, Volume 8, Issue 3 (2022) continued

Institutions and training: A case of social franchising in Africa

Judith Jacob Iddy, Ilan Alon & Benjamin C. Litalien

Pages: 347-373

Published online: 07th July 2022

Social entrepreneurs' learning experience in South African incubators

Aleia Bucci & Jonathan Marks

Pages: 374-398

Published online: 14th July 2022

The making of a makerspace in Ethiopia: A study of legitimacy using Actor-Network Theory

Lucia Corsini

Pages: 399-424

Published online: 12th August 2022



New from The Case Centre



case centre

Case competitions 2022/23 now open!

Enter our case competitions to compete against the world's best case teachers and writers:

- Outstanding Contribution to the Case Method
- Outstanding Case Teacher
- Outstanding Case Writer
- Outstanding Case Writer: Hot Topic 'Business, social media, and society'
- Outstanding Compact Case
- Outstanding New Case Writer.

Find out more: www.thecasecentre.org/starquality

The Case Centre competitions 2022/23 are now open!

Join our contest and compete with the best case teachers and writers worldwide.

Enter one, or more, of our competitions:

- Outstanding Case Teacher
- Outstanding Case Writer
- Outstanding Case Writer: Hot Topic' Business, social media, and society.'
- Outstanding Compact Case
- Outstanding New Case Writer

Expert panels judge the case by anonymising competition entries to ensure complete impartiality. Winners receive a cash prize, a special trophy and publicity for their case across our network of 52,000 subscribers.

Apply by 5 October 2022 for the case writing competitions and 4 November 2022 for our Outstanding Case Teacher competition.

Find further details on how to apply at: <http://www.thecasecentre.org/starquality>

If you have further questions regarding this, don't hesitate to contact Hazel Walker at hazel@thecasecentre.org.

Palgrave Studies in African Leadership

Despite its rapid growth, almost every continent has a solid representation in leadership studies except for Africa. A groundbreaking series, Palgrave Studies in African Leadership, fills a gap in the production of knowledge and scholarly publishing on Africa and provides a much-needed outlet for the works of scholars interested in African leadership studies around the world. While many studies of leadership in Africa focus solely on one country or region, this series addresses leadership in each of the different parts and countries of the continent. This comes when business and academic discourse have begun to focus on emerging markets across Africa. The wide-ranging scholarly perspectives offered in this series allow for a greater understanding of the foundation of African leadership and its implications for the future. Topics and contributors will come from various backgrounds to fully explore African leadership and its impact on business, including scholars from business and management, history, political science, gender studies, sociology, religious studies, and African studies. The series will analyse various topics, including African political leadership, women's leadership, spiritual leadership, servant leadership, particular areas, countries, specific gender categories, specific business entities in Africa, and more.

Series Editors: Dr. Faith Ngunjiri and Dr. Nceku Nyathi

Faith Wambura Ngunjiri is an Associate Professor of Ethics and Leadership and Director of the Lorentzen Center for Faith and Work at Concordia College.

Nceku Nyathi is Senior Lecturer in Organisation Studies at Royal Holloway, University of London, UK.



If you have news to share with AFAM Members, please email: Dr. Nceku Nyathi
Nceku.Nyathi@rhul.ac.uk
 Royal Holloway, University of London. School of Business and Management AFAM Communications Chair

If you would like to get in touch with Palgrave Macmillan about this series, don't hesitate to get in touch with the Commissioning Editor, Marcus Ballenger: marcus.ballenger@palgrave-usa.com

[Explore the series](#)

After the joint sessions on our position statement on management research with ACACIA (Mexico) in May and Società Italiana di Management (Italy) in July, we are delighted to announce the upcoming one with the founding member of the British Academy of Management.

This panel engaged presenters across the globe to rethink the approach to good research in a changing landscape. The societal impact of management research is of increasing importance, and so is the need for greater international collaboration between management scholars. Due to the global nature of the challenges, we engaged, drawing on the IFSAM General Assembly's position statement on research.

We were thankful to BAM leadership and looked forward to BAM community input on our position statement.

BAM2022Conference:

<https://www.bam.ac.uk/events-landing/conference.html>

Distinguished speakers:

Professor Alketa Peci, Fundação Getulio Vargas, Brazil – ANPAD President and Editor, *Revista de Administração Pública* (Brazilian Journal of Public Administration)

Professor Anna Grandori, Università Bocconi, Italy – Editor in chief, *European Management Review*

Professor Baniyelme D. Zoogah, McMaster University, Canada – Africa Academy of Management (AFAM) President and *Africa Journal of Management*

Professor Gazi Islam, Grenoble Ecole de Management, France – Editor in chief, *Journal of Business Ethics*

Professor Paolo Quattrone, University of Manchester, UK – Editor in chief, *Organization Studies*

BAM Chair, Professor Kathy Mason, and IFSAM VP research,

Professor Silviya Svejenova, will engage in conversation with the

distinguished speakers on some of the following and other related questions:

- How is the societal impact agenda transforming the meaning and approaches to good research?
- What new approaches and initiatives to improving the impact of management research are emerging?
- What are the implications and unintended consequences of the impact plan for the future of management research?
- What does the impact agenda mean for international collaboration in research? (e.g. in terms of understanding different regional contexts and the sensitivity needed around issues of colonisation of research agendas)
- What is the role of universities, business schools, journals, and academic associations in pursuing good research in times of impact?

