



Africa Academy of Management Newsletter

AFAM Mission:

To foster the general advancement of knowledge and scholarship in the theory and practice of management among scholars. As well as Academics interested in management or organisation issues in Africa

AMR Idea Development Workshop (IDW) Developing Theories Grounded in African Experience

The purpose of this paper draft development workshop (PDDW) is to explore the opportunities and processes for developing theories of management and organization indigenous to Africa.

It was a two-day workshop – (September 2021 (10:00 am - 12:00 pm EST), and September 10 (1:00 pm - 3:00 pm CET for participants based in Africa and Europe; 11:00 am - 1:00 pm EST for participants based in North America).

<https://aom.org/events/event-calendar/event-detail/2021/08/02/higher-logic-calendar/amr-idea-development-workshop-grounded-in-african-experience>

This IDW is in line with AFAM's mission of advancing management scholarship and practice in and of Africa. As a result, theories based on the African experience facilitate that mission. Thirty (30) proposals from the globe – Europe, North America, Asia, Africa, and Latin America – were accepted for the two-day workshop. On the first day, preparatory work on the requirements and process of publishing in AMR was conducted. Editors from AMR, led by Greg Fisher, offered feedback on the proposals on the second day. The feedback centred on the standards and requirements of AMR.

Our gratitude goes to Masoud Shadnam, who mooted the idea and collaborated with Baniyelme Zoogah and Stella Nkomo to prepare the proposal that the Editor accepted in Chief of the Academy of Management Review Sherry Thatcher. We also thank Greg Fisher for facilitating the workshop. Additional thanks go to Sherry Thatcher for accepting the IDW proposal, John Amis, Patrick Haack, Joanna Campbell and Jonathan Bundy for agreeing to serve as facilitators to provide feedback on the proposals.

We hope that some of these papers will successfully make it to AMR.



In this Issue

Cover Page:

Idea Development Workshop

Page 2:

Message from AFAM President.

Page 3

Webinar Series Tuesday, September 21, 2021

Page 4

Africa Journal of Management Research Articles: Exit strategies for social venture entrepreneurs in sub-Sahara Africa

Page 5

New from The Case Centre

Page 6:

Book Call

Page 7:

AFAM members Publication and News

Dear AFAM Members,

Greetings!

I wished we were done with COVID-19. But, unfortunately, we are not! So, I again hope you are keeping safe till we get over this pandemic. As I have been saying, you matter so much to yourself, family, school, and AFAM!



**David B. Zoogah, PhD
President,**

For the second newsletter of the year, I take the opportunity to update you on what has happened in AFAM. In April, I provided updates on four items: (1) postponement of the biennial conference to **January 8-10, 2023**, (2) Webinars, (3) CARMA materials, and (4) AFAM partnership with IFSAM.

Regarding the biennial conference, we will begin submission in January 2022. So, may I ask you to start preparing your **papers, PDWs, and symposia**. We hope developments in Africa and Egypt will enable us to have an environment for our face-to-face conferences. I also want to inform you that we are planning another webinar. Details are forthcoming. I also want to urge you to take advantage of the CARMA material to enhance your research methodology. Those webcasts are invaluable. It is a privilege for us to be able to assist you with them. You may also benefit from the CARMA workshops. As I write this letter, I want to inform you that the Idea Development Work (IDW) of the Academy of Management Review that focuses on the African Experience started yesterday and will continue on September 10, 2021. Participation is relatively large and global. There are representations from Asia, Europe, North America, and Africa. AFAM is grateful to the AMR editors for agreeing to organize the workshop to help develop theories that are grounded in the African experience.

Let me conclude by saying THANK YOU VERY MUCH for your membership and involvement in AFAM. AFAM cherishes your engagement. On behalf of the executive team, may I encourage you and your colleagues to be active members of AFAM? It is through active involvement that we can make AFAM a transformative organization. Please encourage other members to join.

David B. Zoogah, PhD
President,
Africa Academy of Management (AFAM)
<https://www.africaacademyofmanagement.org>

AFAM Webinar Series

AFAM member Prof Yvonne du Plessis invites you to the NWU Business School webinar

Topic: **WEBINAR: AFRO-OPTIMISM vs AFRO-PESSIMISM: Redefine Business in Africa by Prof PLO Lumumba**
Date: **Tuesday, September 21, 2021**
Time: **15:00 (GMT +2)**

Register in advance for this webinar:

<https://docs.google.com/forms/d/e/1FAIpQLSeFdkU4tZx971UONJQOt8CZW8sCYLihtto0KmUjiViulA1TRw/viewform>

After registering, you will receive a confirmation email

Speaker Profile:



Professor PLO-Lumumba is the Founder of the PLO Lumumba Foundation and a consultant with Lumumba and Lumumba Advocates, a member of the Africa Justice Group (AJG).

Prof. Lumumba, whose full name is Patrick Loch Otieno Lumumba, was born on 17th July 1962 and raised in Usenge and Nairobi, Kenya. He received an LL.B, LL.M from the University of Nairobi. He later completed LL.D at Ghent in Belgium, honorary

Doctorate degrees from the University of Cape Coast in Ghana and Bells University in Nigeria. He is an Advocate of the High Courts of Kenya and Tanganyika and a certified mediator. He is a Fellow of the Institute of Certified Public Secretaries of Kenya FCPS (K), a Fellow of the Kenya Institute of Management (FKIM) and an Honorary Fellow of the African Academy of Sciences (FAAS). He is the Chairman of Farafina Investment Group in Monrovia, Liberia, and Africa's Economic Strategic Growth and Development Initiative based in Nigeria.

He is the former Director and Chief Executive Officer of the Kenya School of Law, a former Secretary and Chief Executive of the Constitution of Kenya Review Commission (CKRC) and a former Director and Chief Executive of the defunct Kenya Anti-Corruption Commission (KACC), now Ethics and Anti-Corruption Commission (EACC). He is a former lecturer at the University of Nairobi (UON), the United States International University (USIU Africa) and Widener University USA (Nairobi Summer School). A former and Founding Dean of the Kabarak University School of Law.

He was the Distinguished Mwalimu Julius Nyerere Lecturer at the University of Dar es Salaam for 2014. He was the 11th Kwame Nkrumah Lecturer at the University of Cape Coast in Ghana in 2016. He was the 5th Abram Tiro Onkgopotse Lecturer at the University of Limpopo in South Africa for 2017. He was the Nelson Mandela Centenary Memorial Lecturer at Walter Sisulu University in South Africa in 2018. He has authored several books on diverse subjects. He was the 5th Apollo Milton Obote Memorial Lecturer in Kampala, Uganda and the 2nd Ray Phiri Memorial Lecturer at the University of Mpumalanga in South Africa.

Africa Journal of Management



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Research Articles:

Exit strategies for social venture entrepreneurs in sub-Saharan Africa: A literature review
Alexander Tetteh Kwasi Nuer, Gert Van Dijk & Joost Jongerden
Published online: 19 Aug 2021

Managerial ties and access to finance in weak institutional contexts: Does CEO duality matter?
Tahiru Azaaviele Liedong & Tazeeb Rajwani
Published online: 19 Jul 2021

Introduction to the Africa Journal of Management Supplement: The journey continues
Moses N. Kiggundu & Bruce T. Lamont
Published online: 09 Jul 2021

Introduction to the Supplement: Advancing the practice of operations management and innovation to drive Africa forward in the era of the Fourth Industrial Revolution (4IR)
Aaron Luntala Nsakanda
Published online: 09 Jul 2021

Managing the dependency of focal firms on innovative suppliers: A qualitative study of automotive manufacturers in South Africa
Assilah Agigi, Kelvinne Mocke, Iman Carrim & Logan Keen
Published online: 09 Jul 2021

Contractor commitment and the delivery of road infrastructure projects in Uganda: A practitioner perspective
Andrew Emejeit, Oluca Pross Nagitta, Michael Okoche & Marcia Mkansi
Published online: 07 Jul 2021



If you have news to share with AFAM Members, please email: Dr. Nceku Nyathi
Royal Holloway, University of London School of Business and Management AFAM Communications Chair

Supply chain design dimensions for supply chain resilience in the South African fast-moving consumer goods retail industry
Nkechi D. Neboh & Thokozani P. Mbhele
Published online: 30 Jun 2021

The Africa–China engagement: Contemporary developments and directions for future research
Ken Kamoche, Saileshsingh Gunessee & Nana K. Kufuor
Published online: 25 Jun 2021

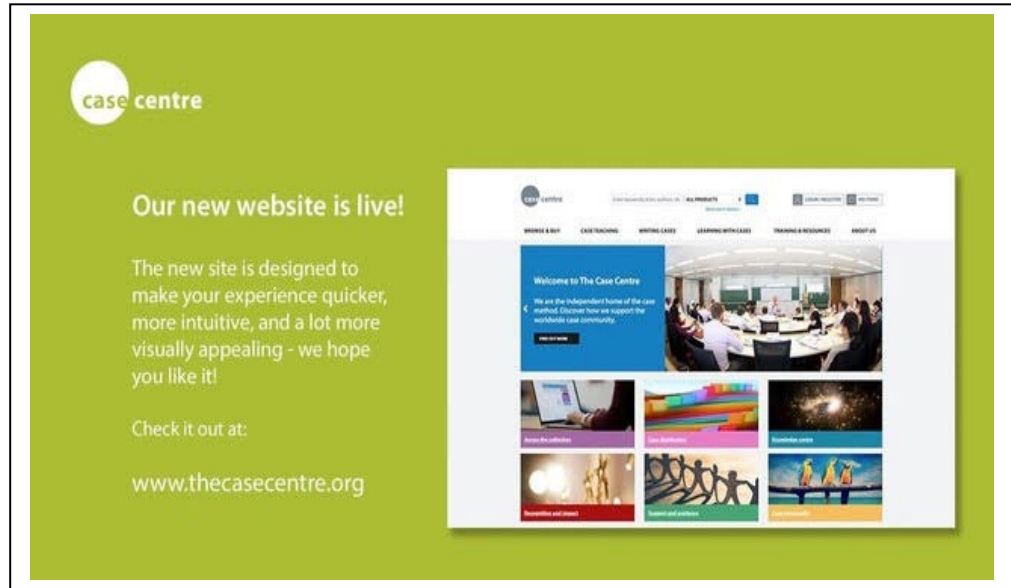
The future of work in Africa in the era of 4IR – The South African perspective
Marcia Mkansi & Nico Landman
Published online: 15 Jun 2021

New from The Case Centre

We're super excited to share our new website with you. We find it has never been easier with our new site if you are looking for case material for the new semester. It is designed to make your experience quicker, more intuitive, and a whole lot more visually appealing.

You can search for products, view free preview copies for educators, instantly download material into your library and use our CoursePack Creator to create a convenient one-stop study solution for your students. In addition, you can browse, choose and access a wide range of case material for your students over the coming year, all within our site. Registration is free, so please do take a few minutes to log in and explore.

We hope you like it!



Africa Journal of Management



International Journal of Comparative Management (IJCM):

Invites AFAM members to submit quality manuscripts with a comparative focus for potential publication.

IJCM aims to publish mainly comparative studies in all management fields, including accounting, corporate strategy, finance, information systems, international business, human resources, marketing, and organisational behaviour. The journal is a focal venue for research grounded in comparative perspectives such as context, ownership, strategy, communication, performance and methods. IJCM invites all forms of comparative investigations leveraging theoretical or empirical observations using qualitative or quantitative methods based on the survey, interview or archival data.

IJCM is currently hosted at the DeGroote School of Business at McMaster University in Canada, and Dr Vishwanath Baba is Editor-in-Chief. We have a dedicated and capable editorial board, and all manuscripts go through a double-blind review process. For more information about the journal, please visit www.inderscience.com/ijcm. Author guidelines can be found here, and manuscripts can be submitted here. Questions about the journal can be directed to ijcm@mcmaster.ca

AFAM Members Publication News



Register in advance for this webinar:-

<https://docs.google.com/forms/d/e/1FAIpQLSeFdkU4tZx971UONJQOt8CZW8sCYLihtto0KmUjiViulA1TRw/viewform>

Tuesday, September 21, 2021 15:00 (GMT +2)

We welcome **Prof Lilac Nachum** from the International Business Baruch College, City University New York

www.Linkedin.com/in/lilacnachum

A new member of AFAM and want to take the opportunity to share his excitement about joining AFAM. Though he is not African, we believe he might bring a different perspective to African scholarship.

Prof Lilac Nachum will be spending the 2021-22 academic year as a Fulbright scholar in Kenya. He will be hosted by the Strathmore Business School, teaching international business courses on the school's programs and engaging in research on the integration of Kenyan firms in global supply chains.

He looks forward to being in touch with many of you during the year and beyond.

If you have news to share with AFAM Members, please email:

Dr. Nceku Nyathi
Royal Holloway, University of London.
School of Business and Management
AFAM Communications Chair