



Africa Academy of Management Newsletter

AFAM Mission:

To foster the general advancement of knowledge and scholarship in the theory and practice of management among African scholars and or Academics interested in management or organisation issues in Africa

Africa Academy of Management (AFAM) 2021 Online Webinar Series

Topic: Publishing in Quality Journals & Responding to Reviews

Date: Friday, May 7, 2021

Zoom Link: Register in advance for this webinar:

https://us02web.zoom.us/webinar/register/WN_gX82wHV3SbCsntf6eb05VQ

After registering, you will receive a confirmation email containing information about joining the webinar.

Panelists:

Prof. Benson Honig, DeGroote School of Business, McMaster University, Canada
Prof. Brian Silverman, Rotman School of Management, University of Toronto, Canada

Co-Facilitators:

Prof. Stella Nkomo, South Africa
Dr. Judy Muthuri, United Kingdom

Webinar Series Organisers:

Prof. Amanuel Tekleab, Wayne State University, USA
Dr. Judy N. Muthuri, Nottingham University Business School, UK

Are you interested in publishing your manuscripts in quality journals? Have you wondered about strategies to consider to be successful in publishing in these journals? Have you wondered how to respond to editors and reviewers comments when you receive a revise-and-resubmit decision? This webinar aims at addressing these questions. Two panelists who are already published and who have served as journal co-editors and members of editorial boards in several journals will share their experience to succeed in getting published in quality journals. Prof. Benson Honig will share the strategies in preparing your manuscripts for such journals; and, Prof. Brian Silverman will focus on how to address editors/reviewers comments in revise and

Continued in Page 4& 5



In this Issue

Cover Page:

Online Webinar Series

Page 2:

Message from AFAM President.

Page 3 & 4

Feminist Social Sciences and Humanities Writing and Publishing Workshop. SAVE THE DATE Sinergie SIMA 2021 Conference

Page 5 & 6:

AFAM Webinar Series Friday, May 7, 2021

Page 7:

Africa Journal of Management Research Articles: The Covid-19 Pandemic and Management in Africa: Investigations

Page 8:

AFAM Webinar series IFSAM 5th webinar on management research evaluation on May 20, 2021

Page 9:

Book Call

Page 10:

AFAM members Publication

Dear AFAM Members,

Greetings!

Again, I hope you are all doing well in this era of COVID-19. Please try to keep yourself safe! You matter so much to yourself, family, school, and AFAM! It is unfortunate that a year later the pandemic is not over. Hopefully, the situation will improve particularly now that we have vaccines.



David B. Zoogah - President

In this first newsletter of the year, I am taking the opportunity to update you on what has been happening in AFAM. The first update focuses on the biennial conference. As you may be aware, we had to postpone the 2022 Biennial conference because of the pandemic. Now, we will have the conference from **January 8-10, 2023**. A virtual conference was not feasible because of technological and logistic challenges. The AFAM executives really wished we could have the conference. Sorry about that.

While we wait for 2023, we will be having webinars for our members. That is the second update. We have planned a series of webinars for this year and 2022. The first one which was held in March, was well attended. We hope the second one on May 7 will be successful. I encourage you to plan on attending. Details of that webinar is in this newsletter.

The third update focuses on research methodology webcasts. As you may have heard, the Center for the Advancement of Research Methods and Analysis (CARMA) is an initiative that seeks to enhance the methodological and analytic skills of scholars across the globe. The director of CARMA graciously granted AFAM members access to previously recorded workshop and discounted rates for future workshop. The information can be found on the AFAM website. You will have to log into your account to be able to access the information for the registration and use. Again, I encourage you to take advantage of this excellent opportunity. If you are currently not a member, I would encourage you to become a member so that you can gain access. The last update is about the partnerships of AFAM. AFAM is now a member of the International Federation of Scholarly Associations of Management (IFSAM). It provides us legitimacy and opportunity to raise issues of concern to AFAM members at the global stage. This partnership fits with the AFAM 2030 Strategy. The executives are still working on it. We will solicit your feedback and involvement in the activities that emerge from that strategic initiative. Let me conclude by saying THANK YOU VERY MUCH for your membership and involvement in AFAM. AFAM really cherishes your engagement. May I encourage you and your colleagues to be active members of AFAM. It is through active involvement that we can make AFAM a transformative organization. I also want to thank those who were able to participate in the last webinar. I hope you will participate in the future webinars.

David B. Zoogah, PhD

“GLOBAL SOUTH” FEMINIST WRITING WORKSHOP

- Continued from front page

We are delighted to invite applications for a Feminist Social Sciences and Humanities Writing and Publishing Workshop to be held at Manchester Metropolitan University on Thursday 9th and Friday 10th December 2021. This event is an intensive 2-day workshop for UK-based feminist early career researchers (ECRS) in the social sciences and humanities from the “Global South” to work with feminist journal editors to develop a working paper into a publication-worthy piece. The event will also provide the space for ECRs to engage with editors in critical conversations around the lack of “Global South”

may cover some or all of travel costs. We also have a limited number of childcare bursaries to support childcare costs for participants if needed. Accommodation and meals will be provided for the duration of the workshop for all participants. For further information or queries please contact gswritingworkshop@gmail.com

The workshop is open to early career scholars who are currently working on a paper which is grounded in feminist approaches or perspectives that they aim to submit to a journal which publishes feminist work in the social sciences and humanities.

Participants will be based at an institution in the UK and will originally come from and have completed a stage of their higher education in a “Global South” (ODA-eligible) country. 16 places are available for this workshop.

AIMS OF THE WORKSHOP

This writing workshop brings together a team of UK-based feminist editors and research leaders with early career researchers in social sciences and the humanities who adopt feminist approaches and perspectives in their work.

The aim of the workshop is to provide practical advice on the process of writing and publishing in an academic journal along with insights into feminist journals’ peer reviewing and editing processes.

The workshop will provide an opportunity for participants to steer and contribute to informal and supportive discussions about producing research

articles based on their research projects and developing a readership base for their work in the years after they complete their PhD.

Over the course of the intensive 2-day workshop, editors will work with small groups of participants to discuss each draft paper and give concrete and detailed feedback. Editors will give advice and guidance on developing papers into publication-worthy pieces for submission to a suitable academic journal.

The event will include a panel and collaborative discussions on topics including (but not limited to): feminist editorial practices and processes; intellectual kinship and feminist research practices; collaborative research and applying for research grants.

HOW TO APPLY:

DEADLINE: Friday 3rd September 2021

Selected participants will be required to submit a working paper of no more than 8000 words in advance of the workshop which is conversant with the paper summarised in the original application.

COSTS

Funding is available to support travel bursaries for all participants which

(Continued from Page 3)

Case Teaching Scholarship

Applications close 2 July 2021.

As part of our mission to support and inspire case method practitioners, we offer five Case Teaching Scholarships each year to individuals who are new to case teaching.

thecasecentre.org/CTscholarships

The scholarships are open to faculty and PhD students with teaching responsibilities that have been teaching with cases for no more than 18 months, or who are planning to start using cases in their teaching during the next calendar year.

Benefits include:

- a free place on one of The Case Centre's online expert-led case teaching workshops
- a review of one of the recipient's case teaching sessions by a workshop tutor from The Case Centre
- the opportunity to attend an exclusive online session with an expert case teacher

- provision of a curated selection of case teaching articles from leading case institutions

- a free digital copy of the book *Teaching & Writing Cases: A Practical Guide* by John Heath.

For further information please contact Hazel Walker, External Relations Manager, hazel@thecasecentre.org



AMR Idea Development Workshop (IDW) on Developing Theories Grounded in African Experience

02 Aug 2021

This paper draft development workshop (PDDW) is aimed at exploring the opportunities and processes for developing theories of management and organization that are indigenous to Africa.

<https://aom.org/events/event-calendar/event-detail/2021/08/02/higher-logic-calendar/amr-idea-development-workshop-grounded-in-african-experience>
Africa Academy of Management (AFAM)

516 Stirling Street
366 Bryan Building, Department of Business Administration
University of North Carolina at Greensboro
Greensboro, NC 27412
United States
336.334.5305
info@africaacademyofmanagement.org
Use the following URL if you would like to unsubscribe from our mailing list <mailto:u.1373.75899.64809b7a68f61459@africaacademyofmanagement.org> or clicking here

Africa Faculty Development Workshop [Virtual] Hosted by University of Stellenbosch Business School, South Africa

The Africa Academy of Management (AFAM) would like to announce a continuation of the Africa Faculty Development Workshops (AFDW) that were held previously in Accra, Ghana; Kigali, Rwanda; Kumasi, Ghana, and the American University in Cairo, Egypt. The next workshop will be virtually hosted by The Stellenbosch Business School from 21-25 June 2021. Applications for this workshop are welcomed through 28 March 2021.

The Africa Faculty Development Workshops are a series of programs aimed at promoting excellent PhD and new faculty research,

assisting with the advancement of research scholarship, and helping to develop the next generation of Africa's academic leaders. The history of this exciting initiative, please visit the AOM AFD Workshops website: <http://aom.org/Meetings/Africa-Faculty-Development-Workshops.aspx>

AFAM invites scholars from across the African continent to engage in an intensive weeklong workshop to improve upon the theory, methodology, and presentation of their research projects. This workshop includes interactive paper development sessions where participants receive extensive feedback on their research, presentations from faculty on research, and networking opportunities.)

SAVE THE DATE
We are proud to announce and invite you to the
Sinergie
SIMA 2021
Conference
LEVERAGING INTERSECTIONS IN MANAGEMENT THEORY AND PRACTICE
10-11 June 2021
Palermo, Italy

contact: **Annalisa Andriolo**
(amministrazione@sinergieweb.it)

AFAM Webinar Series

Africa Academy of Management (AFAM) 2021 Online Webinar Series

Topic: Publishing in Quality Journals & Responding to Reviews

Date: Friday, May 7, 2021

Time: 13.00-14.30 (GMT); 11.00-12.30 (WAT); 8.00- 9.30 (ET)

Zoom Link: Register in advance for this webinar:

https://us02web.zoom.us/webinar/register/WN_qX82wHV3SbCsntf6eb05VQ

After registering, you will receive a confirmation email containing information about joining the webinar

Panelists Profiles:



Benson Honig (Ph.D. Stanford University) is the Teresa Cascioli Chair in Entrepreneurial Leadership, DeGroote School of Business, McMaster University. His research interests include business planning, nascent entrepreneurship, transnational entrepreneurship, ethics in scholarship, immigration and social entrepreneurship, social capital, and entrepreneurship in transition environments. He has published in leading academic journals (over 120 peer reviewed articles, well over 13,000 google scholar citations) and serves on numerous editorial boards, including the Academy of Management Discoveries, Academy of Management Learning and Education, Journal of Business Venturing, Entrepreneurship Theory and Practice, Strategic Entrepreneurship Journal, the African Journal of Management, and five others. Past chair of the Academy of Management Ethics Education Committee, Ethicist blogger, Benson has served on the Babson conference board and on the Entrepreneurship Division of AOM. He has held visiting and permanent academic positions in the USA, Canada, UK, Sweden, Denmark, Israel, Uganda, and South Africa. He is a board member of the Africa Academy of Management.



Brian Silverman is the J.R.S. Prichard and Ann Wilson Chair in Management at the University of Toronto's Rotman School of Management. His research focuses on the ways that firms' strategies and organizational structures interact to affect their performance – in particular, their ability to access and exploit technological capabilities. His work has appeared in a range of academic journals including *Academy of Management Journal*, *Administrative Science Quarterly*, *American Journal of Sociology*, *Journal of Law and Economics*, *Management Science*, and *Strategic Management Journal*. His research has earned numerous awards, including *Strategic Management Journal's* Best Paper Award (2017), *American Journal of Sociology's* Gould Prize (2017), and *Journal of Business Venturing's* Most Cited Article Award (2010). He is a Co-Editor at *Strategic Management Journal* and serves on the editorial boards of several other journals. He is also a past Division Chair of the Strategic Management Division of the Academy of Management. He holds degrees from Harvard University (AB, economics), MIT (SM, management), and the University of California at Berkeley (MA, economics and PhD, business administration). His official webpage is available [here](#)

Co-Facilitators Profiles:

AFAM Webinar Series



Stella M. Nkomo is a Professor in the Department of Human Resource Management at the University of Pretoria. She holds a PhD in Human Resource Management from the University of Massachusetts in the USA. Her research has focused on diversity, difference, and race and gender in organisations, particularly the exclusion of marginalized voices in management and organisation studies. She is the co-author of the critically acclaimed book, *Our Separate Ways: Black and white women and the struggle for professional identity* published by Harvard Business School Press and *Courageous Conversations: A Collection of Interviews and Reflections on Responsible Leadership* by South African Captains of Industry published by Van Schaik Publishers. Professor Nkomo's research has been published in numerous management journals and edited volumes. She is currently an Associate Editor for *Equality, Diversity & Inclusion: an international journal*. Professor Nkomo has received numerous awards for her scholarly contributions including the *Sage Scholarly Contributions Award* (Academy of Management) for her contributions to gender and diversity research in organisations; the *Distinguished Woman Scholar in the Social Sciences Award* from the Department of Science and Technology (South Africa), and the *International Leadership Association Lifetime Achievement Award*. Professor Nkomo is A-rated South African researcher. She is the founding President of the Africa Academy of Management To be added here



Judy Muthuri is an Associate Professor of Corporate Social Responsibility (CSR) at Nottingham University Business School and the Chair of the Social and Environmental Responsibility Group mandated to drive the School's sustainability agenda. Her research interests include corporations and sustainable development; corporate social investment, human rights and multinationals in Africa, and CSR in Africa. She currently leads an interdisciplinary team working with mining stakeholders to co-create a more sustainable artisanal and small-scale mining sector in Taita Taveta County in Kenya (<https://sustainable-asm.com>). Her published work appears in the *British Journal of Management*, *Journal of Business Ethics*, *Business and Society Journal*, *Africa Journal of Management*, *Business Strategy and the Environment*, *Journal of Cleaner Production*, *Environment: Science and Policy for Sustainable Development*, *Community Development Journal*, and *Journal of Corporate Citizenship*. She has also published a number of edited books, book chapters, and co-authored a series of practitioner reports on stakeholder engagement and corporate community involvement in the United Kingdom for the Charities Aid Foundation. She serves as an Advisory Board Member for the *Journal of Business Ethics*, and previously in the Editorial Review Board of the *Journal of Africa Business*

Research Articles:

Preliminary investigations into the COVID-19 pandemic and management in Africa .Moses Acquah, Rebecca Namatovu & Moses N. Kiggundu

Business management education in the African context of (post-)Covid-19: Applying a proximity framework. Sherwat E. Ibrahim, Alan F. Fowler & Moses N. Kiggundu

Alone or in company? Cultural orientation, strategic response and COVID-19 outcomes. Baniyelme D. Zoogah, Benedicta S. Quao, Vincent H. T. Musah & Patience O. Ahwireng

The performance implications of strategic responses of SMEs to the covid-19 pandemic: Evidence from an African economy. Suzzie Owiredua Aidoo, Ahmed Agyapong, Moses Acquah & Samuel Yaw Akomea

Responding to COVID-19: Insights from African firms. Rebecca Namatovu & Marcus M. Larsen

The impact of Covid-19 on gold and gemstone artisanal and small-scale mining in sub-Saharan Africa: The case of Ghana and Kenya. Judy N. Muthuri, Aditya Jain, Arthur A. O. Ndegwa, Shadrack Mwakio Mwangandi & Naa Dedei Tagoe

Steps to access AJOM Online:

All paid AFAM members need to register an account in T&T website in the first instance using only the email address associated with your online AFAM member -ship account:
<https://www.africaacademyofmanagement.org/user/login>.

Once in www.tandfonline.com, click into 'Register' top right of the screen. Your email is your username. Set a unique password.



Once you have completed this step you

If you missed an email detailing how to access the AJOM journal from Taylor & Francis (T&F) when they first set up your journal order, please follow the simple steps below to begin enjoying

will receive a validation email. Please add '@tandfonline.com' to your safe senders list to ensure these types of emails are not sent to your spam folder or blocked by your service provider.**

Once you have successfully registered and 'logged in' click into 'Your Account' under your name at the top of the page. On the drop-down arrow you will see 'Account settings' click into this. Then click into 'Access entitlements' to the left of your screen. You will then see the journal title, click into this and you will be taken to the volumes/issues.

Please note that T&F cannot delivery hard copy journals to you if your personal information on AFAM website is not up to date. We kindly request all members to always keep your information updated whenever new changes occur. This includes those who have completed their PhDs as it affects your membership types!

If you do not wish to receive hard copies of the journal, kindly email the membership coordinator: judy.muthuri@nottingham.ac.uk.

IFSAM 5th webinar on management research evaluation on May 20, 2021

We are delighted to announce that on **May 20** for our closing webinar of our series on [#management](#) [#research](#) [#quality](#) [#evaluation](#) triggered by the [Financial Times](#) survey we already have the following confirmed panelists:

- [Tj Adegbesan](#), PhD, former academic, founder and CEO, [Gidi Mobile](#)
- [Michael Barzelay](#), professor of public management, former [LSE Department of Management](#) head
- Eric Cornuel, [EFMD Global](#) president
- [Claudia Costin](#), former professor and minister, Brasil
- Lu Fucai, [江西财经大学](#) University of Finance and Economics president
- [Ella Reinders](#), [Taylor & Francis Group](#)
- [Marie Laure SALLES](#), PhD HDR Dhc , director, @HEID, CH, former Dean of @Science Po Management & Innovation school, FR
- [Tomoki Sekiguchi](#), co-EiC of Applied psychology, president of EAMSA and vice president of AJBS
- [Dr M'Bayang Thiam](#), PhD, active change management, former corporate VP of [Philip Morris International](#)

[Andrew Jack](#) will also participate on behalf of [Financial Times](#)

[David Zoogah](#), president of the Africa Academy of Management, will co-chair the event together with our then president.

Free Registration—<https://www.ifsam.org/blog/2021/03/09/ifsam-closing-webinar-on-management-research->

The Africa Faculty Development Workshops are a series of programs aimed at promoting excellent PhD and new faculty research, assisting with the advancement of research scholarship, and helping to develop the next generation of Africa's academic leaders. The history of this exciting initiative, please visit the AOM AFD Workshops website: <http://aom.org/Meetings/Africa-Faculty-Development-Workshops.aspx>

AFAM invites scholars from across the African continent to engage in an intensive weeklong workshop to improve upon the theory, methodology, and presentation of their research projects. This workshop includes interactive paper development sessions where participants receive extensive feedback on their research, presentations from faculty on research, and networking opportunities.

The webinar will be from 2.30-4.30pm CEST. Please save the date.

[If you cannot attend but want to join the mailing list](#)



**Emerald Publications and Global Leadership Initiatives, Inc are pleased to
Share our Fourth Book Call:**

African Leadership: Powerful Paradigms for the 21st Century

SEEKING Chapters (4000-5000 word)

Deadline for draft abstracts (500 words): 05/30/2021
Chapter finalists notified by the editors by 06/30/2021
Deadline for draft submissions: 02/28/2022

**Please confirm your interest by sending an abstract (500 words) via email
to:**

rob.elkington@ontariotechu.ca by 05/30/2021.

Finalists will be notified of acceptance shortly after that. Final submissions should be 4000-5000 words and are due 03/30/2022

Lead Editor: Rob Elkington Ph.D.

Ontario Tech University, Faculty of Education
Trent University, Faculty Master of Management
Stellenbosch University, School of Public Leadership

Managing Editors: Faith Wambura Ngungjiri Ph.D, & Gloria Burgess, Ph.D.

Co-Editors:

Dr. Xoliswa Majola, University of Kwa-Zulu Natal, South Africa

Dr. John Volmink, Chair Umalusi, South Africa

Dr. Yatunde Oke, Nigeria.

Dr. Heinrich Volmink, South Africa.

Dr. Akin Oke, Nigeria.

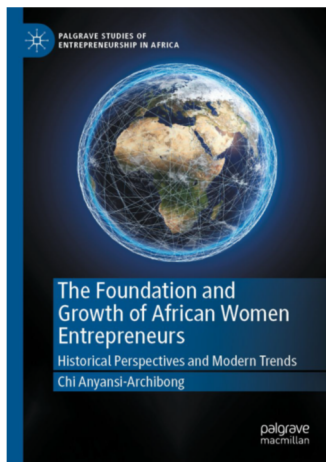
AFAM Members Publication News

Professor Chi Anyansi-Archibong, is glad to share information on recent pubnew book publication by Palgrave Macmillan
The book was published this last February 19, 2021

I believe the book will be of interest to AFAM member all over the world especially those interested in understanding African Women entrepreneurs and their resilience .

Thank you for adding to the newsletter !

[HTTPS://www.Springer.com/in/book/9783030662790](https://www.springer.com/in/book/9783030662790)



Peter F. Martelli, PhD My colleagues and I recently published an article in Academy of Manage-

ment Perspectives examining how humanitarian aid organizations respond to attacks on their operations, and the consequences for the delivery of aid in unstable regions. It looks at the problems broadly across countries, but has implications for management that should interest some African scholars on the list. Please find the references below and attached:

- Shen GC, Martelli PF, Knox Clarke P, & Roberts KH. (2020). Health Care in Times of War. Academy of Management Perspectives. Advance online publication. <https://journals.aom.org/doi/10.5465/amp.2019.0037>
- Summarized in AOM Insights. (2020, 14 Dec). Protecting Health Care Workers and Hospitals in War Zones. <https://journals.aom.org/doi/10.5465/amp.2019.0037.summary>

Congratulations UCL , The Bartlett School of Construction and Project Management PhD Student, Jessy Gomes is a finalist for The European Women in Construction & Engineering Awards Congratulations to Jessy Gomes for becoming a finalist in the 'Best Woman Health & Safety' category for The European Women in Construction & Engineering Awards. Women represent only 11% of the construction workforce in the UK and most of these jobs are office based and only 2% work in manual jobs. When it comes to women in engineering only 9% of UK engineering professionals are women. The aim of the awards is to make these industries more enticing to women. To create role models for women considering a career in these sectors, while encouraging companies to employ and train more women in these industries.

If you have news to share with AFAM Members, please email:

Dr. Nceku Nyathi
Royal Holloway, University of London.
School of Business and Management
AFAM Communications Chair