



14TH AFRICA BUSINESS CONFERENCE

***INTERNATIONAL CONFERENCE ON BUSINESS AND
ENTREPRENEURSHIP IN AFRICA***
YAMOUSSOUKRO-COTE D'IVOIRE



EMERGING AFRICA:

DOING BUSINESS IN AFRICA: CHALLENGES & OPPORTUNITIES

June 17-20, 2025

The Africa Business and Entrepreneurship Research Society (ABERS), the Institut National Polytechnique Houphouët Boigny (INPHB) in Yamoussoukro, the École Nationale Supérieure de Statistique et d'Économie Appliquée (ENSEA) in Abidjan and the Institut panafricain de la gouvernance économique et financière (IPAGEF), in collaboration with the Faculté des sciences de l'administration of Laval University (Canada), Virginia Commonwealth University (United States), and other institutional partners, are organizing the 14th annual Africa Business Conference from June 17-20, 2025 at the Institut National Polytechnique Houphouët Boigny (INPHB) in Yamoussoukro, Côte d'Ivoire, on the theme « **EMERGING AFRICA: DOING BUSINESS IN AFRICA: CHALLENGES AND OPPORTUNITIES** »

CALL FOR PAPERS

Africa stands at a pivotal moment in its economic journey, marked by the potential of a dynamic private sector that is vital for driving growth and innovation. According to the World Bank's 2024 report (Business Ready 2024 - Executive Summary), the private sector is a cornerstone of developing economies, accounting for about 90% of jobs, 75% of investments, over 70% of output, and more than 80% of government revenues. This vibrant sector not only fuels entrepreneurship but also plays a critical role in unlocking economic opportunities, thereby fostering sustainable development across the continent.

As one of the fastest-growing economies globally, Africa presents a landscape rich with promise. However, this growth is tempered by a range of socioeconomic challenges that can impede business development. Factors such as regulatory barriers, infrastructure deficits, and access to finance create significant hurdles for entrepreneurs and investors alike.

This conference will explore the challenges and opportunities of doing business in Africa, highlighting the importance of nurturing a robust private sector while addressing the obstacles that hinder its growth. By understanding the current dynamics and leveraging the insights from the conference participants, stakeholders can work collaboratively to create an environment conducive to sustainable economic advancement in Africa.

Authors are invited to submit original, unpublished manuscripts on topics relating to business, entrepreneurship, and corporate governance in Africa. Manuscripts can deal with a single country, comparisons between various countries, as well as business or entrepreneurship in a cross-border context. Case studies are also welcome.

Manuscripts in English or French will be considered for presentation.

MANUSCRIPT TOPICS

Manuscripts may notably cover various topics relating to business, entrepreneurship and governance in Africa such as (but not limited to):

1. Entrepreneurship Ecosystem and Legal Framework:

- The legal framework and entrepreneurship in Africa
- Governance issues and business development in Africa
- Public policies and the business environment in Africa
- Taxation and entrepreneurship in Africa
- Entrepreneurship and ESG
- AfCFTA and business development in Africa
- Geopolitics and cross border trade in Africa

2. Culture, Communication, and Entrepreneurship:

- Cultures and entrepreneurship in Africa
- Languages, culture and entrepreneurship
- Intercultural and business communication
- Business education and foreign languages
- African heritage and entrepreneurship

3. Finance, Investment, and Access to Capital:

- Access to financing
- Sources of business financing

- Fintech and entrepreneurship in Africa
 - Foreign direct investment (FDI)
 - Chinese and Indian investments in Africa
 - The role of the diaspora, migrant transfers, and entrepreneurship in Africa
- 4. Technology and Entrepreneurship:**
- The contribution of space technologies to business development in Africa
 - Entrepreneurship and innovative technologies
 - AI and entrepreneurship in Africa
- 5. Sector-Specific Entrepreneurship:**
- Agricultural entrepreneurship
 - Entrepreneurship and the processing of raw materials
 - Entrepreneurship and renewable energies
 - Entrepreneurship and innovative technologies
 - Entrepreneurship and social justice
 - Microenterprises and SMEs
 - Social entrepreneurship
 - Entrepreneurship in rural areas
 - Entrepreneurship and the informal sector
- 6. Education, Innovation, and Business Development:**
- Research and entrepreneurship in Africa.
 - University partnerships and entrepreneurs
 - Teaching entrepreneurship
 - Business incubators
 - Innovation in small businesses
- 7. Women, Youth, and Social Impact:**
- Women's entrepreneurship
 - Youth entrepreneurship
 - Social entrepreneurship
 - The role of the diaspora, migrant transfers, and entrepreneurship in Africa
 - Foundations and non-governmental organizations (NGOs) promoting entrepreneurship in Africa.
- 8. Business Operations and Leadership:**
- Marketing, human resources and supply chain
 - Business leadership strategy
 - SMEs and international trade
- 9. Other topics of interest for the conference:**
- Any other topics of interest for the conference

The best manuscripts will receive an excellence award and selected manuscripts will be published in the *Transnational Corporations Review (TNCR)* and *Journal of Comparative International Management (JCIM)*.

Please visit the conference website (<https://africabusiness.org/conference-2025>), for more details on the presentation standards for manuscript abstracts and full manuscripts.

Deadline for manuscript abstract submission: **February 28, 2025**

Deadline for payment of reduced registration fees: **March 31, 2025**

Deadline for submission of final manuscript: **April 4, 2025**

Conference dates: **June 17 to 20, 2025**

[Submit your abstract or your paper](#)

Contact: conference@africabusiness.org

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Tourist Industry at Grand Bassam, Côte d'Ivoire