

13th AFRICA BUSINESS CONFERENCE

Africa Rising: Fostering Sustainable Development, Innovation, and Inclusive Growth

Call for Papers

About ABERS

The Africa Business and Entrepreneurship Research Society (ABERS) is an international scholarly society dedicated to the understanding and advancement of business and entrepreneurship in Africa, in a broad and inclusive sense. ABERS aims to foster an enhanced understanding of business and entrepreneurship in Africa among academics, business professionals and governmental organizations. It provides a forum for exchange of ideas by organizing seminars, workshops, and conferences, and promotes academic and professional research and publications through the distribution of an academic journal and other media. Its membership includes institutions and academic scholars and researchers, organizations and individuals interested in business and entrepreneurship in Africa and are committed to the improvement and advancement of Africans through business and entrepreneurship.

Africa Business and Entrepreneurship Research Society in collaboration with The American University of Paris and other partner institutions, are organizing the 13th Africa Business Conference to be held from **May 23 to 25, 2024** at The American University of Paris, in France.

Authors are invited to submit original unpublished manuscripts covering topics related to business, entrepreneurship, and governance in Africa. Submitted papers may cover a single country, comparisons amongst various countries, as well as transborder business or entrepreneurship. Case studies are also welcome.

Papers drafted in English or French will be considered for presentation.

TOPICS

Papers may address (but are not limited to) the following topics:

Foundations of promoting entrepreneurship in Africa	Innovation in business and social development
Entrepreneurship and business development in Africa	Small and medium-sized enterprises and microenterprises
Entrepreneurship and healthcare	Innovation in small business
Entrepreneurship and technology	Leadership strategy in business
Entrepreneurship and clean energy	SMEs and international business
Entrepreneurship and social justice	Business incubation/accelerators
Entrepreneurship and processing of raw materials	Chinese and Indian business engagement with Africa
Rural entrepreneurship	Foreign Direct Investments (FDI)
The Diaspora investment, remittances and entrepreneurship	Business financing and Sustainable financing: Private equity, Microfinance, Impact investing, etc.
Connecting research and entrepreneurship in Africa	Governance issues and business development in Africa
Fintech and entrepreneurship in Africa	Business education and world languages
University partnerships and entrepreneurs	Intercultural communication and business
Entrepreneurship education	Development of Space Technology and its business applications in Africa
Foundations and non-governmental organizations (NGOs) promoting entrepreneurship in Africa	Doing business in Africa: public policy options for a business-enabling environment
Language, culture and entrepreneurship	Sustainable business development and practices
Social entrepreneurship	Gender, youth and entrepreneurship

The best papers will receive an excellence award (**depending on availability of funds**) and selected papers will be published in *Transnational Corporations Review (TNCR)* and *Journal of Comparative International Management (JCIM)*. Please go to the conference website (<https://africabusiness.org/conferences-2024>) for more details on the presentation guidelines for abstracts and full papers.

IMPORTANT DATES

Abstract submission deadline: **February 29, 2024**

Reduced registration fee payment deadline: **March 31, 2024**

Full paper submission deadline: **March 31, 2024**

Registration by: **May 6, 2024**

Conference dates: **May 23 to 25, 2024**

Submit your Abstracts at: <https://africabusiness.org/submit-abstract>

Contact Us

For any information concerning ABERS 2024 including submissions please contact:

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PARTNERS

- Africa Business and Entrepreneurship Research Society (ABERS)
- American University of Paris, France
- Institut panafricain de la gouvernance économique et financière (IPAGEF)
- CEDIMES Institute USA
- École nationale supérieure de statistique et d'économie appliquée (ENSEA), Abidjan, Côte d'Ivoire
- Faculty of Business Administration, Université Laval, Québec, Canada
- Institut national polytechnique Houphouët-Boigny, Yamoussoukro, Côte d'Ivoire
- Kedge Business School, Bordeaux, France
- Makerere University Business School, Uganda
- State University of New York–Plattsburgh, Plattsburgh, United States
- Université Cadi Ayyad, Marrakech, Morocco
- University of Stellenbosch Business School, Cape Town, South Africa
- Virginia Commonwealth University, Richmond, Virginia United States
- Université Paris Dauphine, Paris, France
- Whitman School of Management at Syracuse University, Syracuse, NY, United States
- Transnational Corporations Council of Studies Canada
- Universidad Panamericana (Guadalajara, Jalisco, Mexico)
- École Nationale de Commerce et de Gestion (ENCG) Dakhla, Ibn Zohr University, Morocco

