



THE AMERICAN
UNIVERSITY IN CAIRO

SCHOOL OF
BUSINESS



AACSB
ACCREDITED



ASSOCIATION
OF **AMBA**
DEVELOPMENT NETWORK



MASTER IN INTERNATIONAL MANAGEMENT CEMS MIM



CEMS

THE GLOBAL ALLIANCE IN MANAGEMENT EDUCATION

The American University in Cairo
School of Business



School of Business
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*JOIN A COMMUNITY OF EXCELLENCE AND
BECOME A RESPONSIBLE GLOBAL LEADER*

YOUR PASSPORT TO BECOME A GLOBAL LEADER

By joining the CEMS Master in International Management (CEMS MIM) program at AUC School of Business, you become part of a global community of academic, corporate and social institutions dedicated to educating and preparing you to join the future generation of responsible global business leaders.

A PROGRAM OF EXCELLENCE NOW AT AUC

The CEMS Master's in International Management is designed as a bridge between the academic and corporate worlds, with a focus on academic excellence, practical relevance and the development of responsible global leadership skills.

The exceptional quality and structure of the program are recognized by the top ranking agencies worldwide.

Financial Times (FT) Masters in Management Ranking 2018:

The CEMS Master's in International Management consistently ranks in the top 10 of FT's Global Masters in Management ranking.

In 2018, FT ranked CEMS MIM No. 9 worldwide.

QS Masters in Management Ranking 2018:

The QS inaugural ranking of the Masters in Management in 2018 ranked CEMS MIM No. 8 worldwide.

The Economist Masters in Management Ranking 2017:

The Economist's inaugural ranking of the Masters in Management in 2017 ranked CEMS MIM No. 9 worldwide.



CEMS COMMUNITY

Academic, Corporate and Social Partners



31 Leading business schools all over the world



71 Corporate Partners formed of top multinationals in various industries



7 Social Partners

Students and Alumni



1200+ high-caliber, multi-lingual students of 70 nationalities sharing a global mindset



12,000+ alumni working in 77 countries across the globe – many within CEMS Corporate Partners

CEMS Alumni Profile

97% are employed or continuing their studies.

48% are currently working outside of their home country.

82% have worked abroad and on average for five years outside their home country in two to three different countries.

47% have worked for a CEMS Corporate Partner.

98% would recommend the CEMS experience to others.

Why the CEMS Master in International Management at AUC?

- **Top-ranked** program.
- **Curriculum** elements closely aligned with the corporate world.
- Guaranteed **term abroad** at one of 31 top international business schools across the globe.
- Exclusive access **to more than 70 multinational companies through:**
 - **Skill seminars.**
 - **Workshops and business projects.**
 - **Internship and job opportunities.**
 - **Exclusive online job market.**
- International exclusive **recruiting and networking** events:
 - **Yearly Career Forum.**
 - **Rotation dinners and other social events.**
- A lifelong international network of **like-minded people.**
- A strong **community feeling** with friends all over the world.

Program's Core Features

- International course experience.
- Intercultural study groups.
- Term abroad at one of the top business schools worldwide.
- Consultancy project carried out in collaboration with leading multinational companies.
- Soft skills seminars geared toward developing business and leadership skills.
- Numerous opportunities to meet and network with representatives from globally active companies.
- An eight-week minimum internship abroad.

MIM Curriculum

TERM 1

SEPT - DEC

Fall Term at
AUC / CEMS
Member School
17 Credit Hours

- **Block Seminar (1.5 Cr)**
Overview of the business environment in the Middle East and Africa
- **Global Strategy (3 Cr)**
- **BoP Marketing (3 Cr)**
- **Advanced Financial Management: Cases from the Middle East (3 Cr)**
- **Global Supply Chain Management (3 Cr)**
- **Elective course (3 Cr)**
- **Business Communication Seminar (0.5 Cr)**

TERM 2

FEB - MAY

Spring Term at
AUC / CEMS
Member School
18 Credit Hours

- **Responsible Global Leadership Seminar (1 Cr)**
- **Global Management Practice (3 Cr)**
- **Economics of Cultural Heritage (3 Cr)**
- **Elective Course (3 Cr)**
- **Business Project (7.5 Cr)**
- **Skill Seminar (0.5 Cr)**

TERM 3

JUN - AUG

Summer Term
International
Internship Outside
Egypt
0 Credit Hours

- **International Internship (Minimum 8 weeks)**

To learn more about CEMS MIM at AUC, please visit our website :

schools.aucegypt.edu/Business/grad/cems-mim/Pages/default.aspx

How to apply?

Candidates should apply through the AUC and CEMS websites using the following two links:

AUC: www.aucegypt.edu/admissions/graduate

CEMS: bo.cems.org/selection

* Please note that the program is very selective, and only a limited number of places are available.

* Applications are processed on a first come, first served basis. We strongly encourage you to apply as early as possible to guarantee your place.