



Social Entrepreneurship Webinar Series

The webinars are organised by the African Network of Social Entrepreneurship Scholars (ANSES). ANSES is an academic network committed to enabling the capacity of African academics to conduct research on social entrepreneurship in Africa. ANSES promotes free exchange of ideas within the network and encourages collaboration across African countries. It also offers competitive opportunities for financial support for specific research-related opportunities. The series is sponsored by VLIR-UOS' Social Enterprise project, which is a collaboration between the University of Pretoria and KU Leuven.

ANSES is currently hosted at the University of Pretoria, Department of Business Management.

To register, please fill in this form:

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Webinar	Intended purpose	Content (Suggested)	Speaker	Date
Winning recipes for high-impact research	The purpose of this webinar is to help PhD students and faculty to design more theoretically grounded and methodologically rigorous studies.	<ul style="list-style-type: none"> Where should I begin? From theory or from a phenomenon I'm observing? How do I know whether I'm making a contribution to theory? What are the most important considerations when working on my research design, so as to make sure my study is methodologically rigorous? How do you go about designing your research and positioning your papers? 	Sophie Bacq 	Mon 28-Sep-2020, 16:00-17:30 SATS
Publishing in Academic Journals: Qualitative Studies	Editor-in-Chief of SEJ and Associate Editor of JSE to talk about conducting high-impact qualitative papers in SE and how to position them in order to get them published in reputable journals in the field.	<ul style="list-style-type: none"> Considering the SE field and its evolution up to now, what is the potential contribution of future qualitative studies to the field? What sort of unanswered research questions are out there that could be answered with qualitative research? Are there any qualitative methodologies we should definitely get to know well because they hold more promise for building/extending theory? What are some of the most important considerations when designing high-impact qualitative studies and getting them published in high-tier journals? On the reverse side, what are some of the most common features of qualitative papers that are desk rejected? 	Michael Roy 	Thu 8-Oct-2020, 16:00-17:30 SATS



		<ul style="list-style-type: none"> Should I target a journal from research-design stage, or worry about that only once my manuscript is ready for submission? 		
Publishing in Academic Journals: Quantitative Studies	Former co-Editor of Strategic Entrepreneurship Journal (2012-2017) with an extensive publication record, to talk about conducting high-impact quantitative studies in SE and how to position them in order to get them published in reputable journals in the field.	<ul style="list-style-type: none"> The legitimacy of the SE field in conducting research and in one's academic career. The SE field has finally moved beyond definitional debates and exploratory studies and we see more and more empirical studies, also of a quantitative nature. What role do quantitative studies have to play in establishing a field of enquiry such as SE? What are some of the most important considerations when designing high-impact quantitative studies and getting them published in high-tier journals? On the reverse side, what are some of the most common features of quantitative papers that are desk rejected? Should I target a journal from research-design stage, or worry about that only once my manuscript is ready for submission? 	Tom Lumpkin 	Thu 12-Nov-2020, 16:00-17:30 SATS



<p>Conducting a Literature Review and how to get it published</p>	<p>Most scholars—and especially PhD students—conduct extensive literature reviews, but oftentimes these end up on a shelf. At the same time, we see multiple review papers getting published, but very seldom from Africa-based scholars. In this webinar, professor Johan will take us through his journey of how he systematically conducted a literature review on hybrid organisations and then how to get it published.</p>	<ul style="list-style-type: none"> • How you approach your literature review on hybrid organisations. This is quite an interdisciplinary field, so how do you go about making sure that your LR is “all-inclusive”? • What makes a LR rigorous, publishable, and eventually highly cited? <ul style="list-style-type: none"> ○ How do I understand whether the (SE) field is in need of a LR? ○ What approaches can I follow in conducting a LR? Are there different types? Which one is more “promising”? ○ What are the most important elements, foundations, stages and tricks of a high-quality LR? ○ How should I position my LR so that I can publish it in a top-tier journal and get a lot of citations? 	<p>Johan Bruneel</p> 	<p>Thu 3-Dec-2020, 16:00-17:30 SATS</p>
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